

Regional Demographics

- The TARCOG Safety Coalition consists of DeKalb, Jackson, Limestone, Marshall, and Madison Counties.
- An overview of the population within the region as well as the population change from 2000 to 2010 is shown in the Table 1. Age distribution may be seen in Figure 1.
- Racial Makeup of each county is shown in Figure 2.



Table 1: Population in Region 12 – Huntsville

County	DeKalb	Jackson	Limestone	Marshall	Madison	TARCOG	Alabama
2010	71,109	53,227	82,782	93,019	334,811	634,948	4,779,736

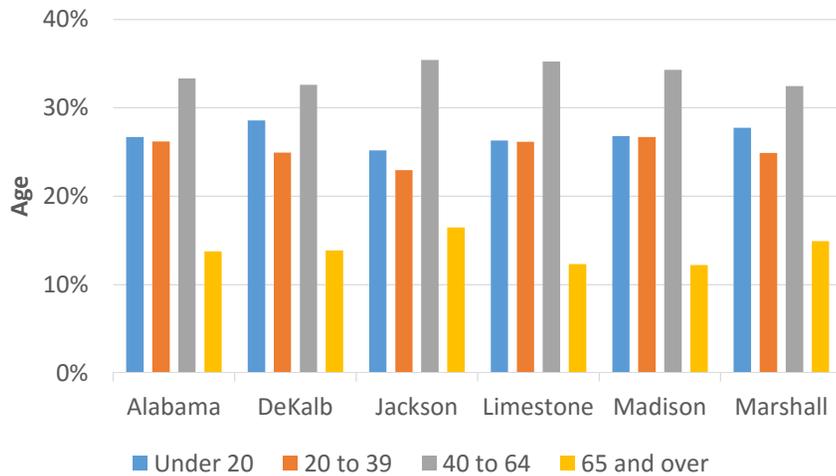


Figure 1: Age Distribution by county for TARCOC Region

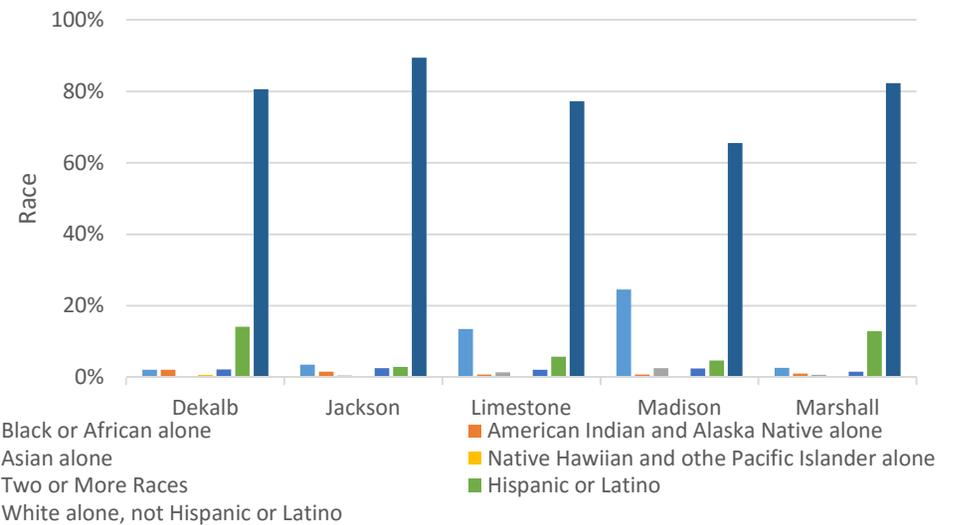


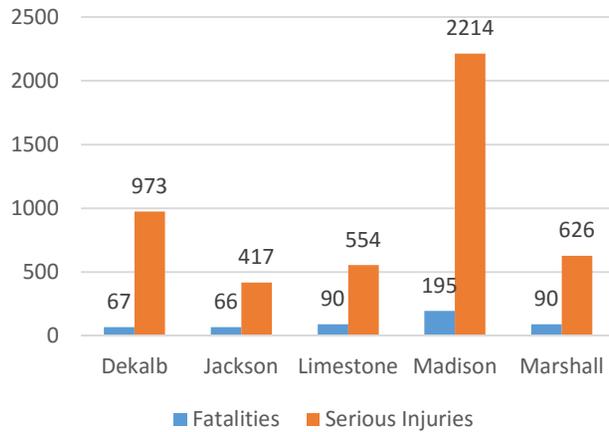
Figure 2: Race Distribution for TARCOC Region

Economic characteristics

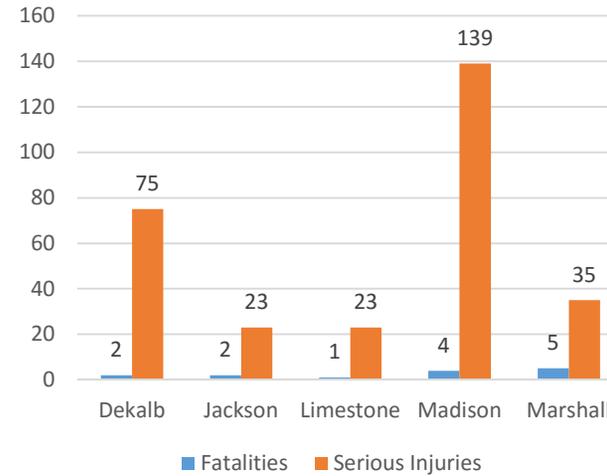
- Madison County has the highest median income at approximately \$58,400, which is higher than the state and country.
- DeKalb and Jackson Counties have the lowest median income at \$37,800 and \$37,600, respectively, which was lower than the national and state average.

Crash Facts 2010-2014

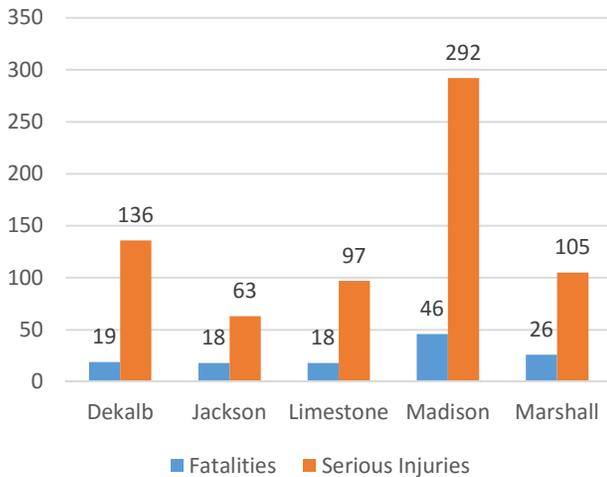
Total Fatalities and Serious Injuries



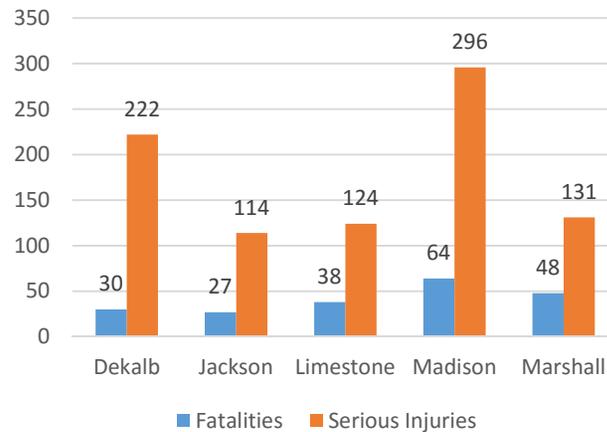
Distracted Driving



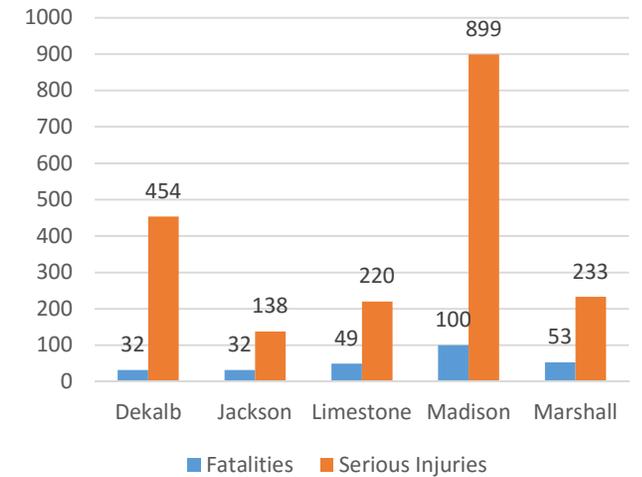
Impaired Driving



Unrestrained Drivers and Passengers



Aggressive Driving



Regional Safety Project Funding

Aggressive Driving Enforcement (PT)

Project	Description	Total Region Funding
16-SP-PT-04	Police Traffic North Region	\$ 209,000.00
	DeKalb	\$ 4,000.00
	Jackson	\$ -
	Limestone	\$ 6,000.00
	Madison	\$ 168,000.00
	Marshall	\$ 16,000.00
	Morgan	\$ 15,000.00
16-SP-PT-01	ALEA	800,000.00

Occupant Protection Enforcement (M2)

16-H7-M2-04	Police Traffic (Franklin)	\$ 24,500.00
	DeKalb	\$ 1,000.00
	Jackson	\$ 1,000.00
	Limestone	\$ 3,500.00
	Madison	\$ 11,500.00
	Marshall	\$ 3,000.00
	Morgan	\$ 4,500.00
16-Hb-M1-02	Auburn Univ. Click it or Ticket	325,000.00

Impaired Driving Enforcement (M5)

16-Hd-M5-04	Police Traffic (Franklin)	\$ 189,000.00
	DeKalb	\$ 7,000.00
	Jackson	\$ 5,500.00
	Limestone	\$ 34,000.00
	Madison	\$ 101,000.00
	Marshall	\$ 12,000.00
	Morgan	\$ 29,500.00
16-Hd-M5-08 (DSOGPO)	Police Traffic (Franklin)	\$ 15,000.00
	DeKalb	\$ 1,000.00
	Jackson	\$ 1,000.00
	Limestone	\$ 1,750.00
	Madison	\$ 4,500.00
	Marshall	\$ 3,000.00
	Morgan	\$ 3,750.00
16-Hd-M5-01	ALEA	400,000.00
16-Hd-M5-05	Auburn Univ. Impaired Driving Hotspot	250,000.00
16-Hd-M5-010	Auburn Univ. Impaired Driving Hotspot	325,000.00

Source: ADECA, December 2015