

Car crashes rank among the leading causes of death in the United States.

2014 Traffic Safety Culture Index

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Title

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About the Sponsor

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Introduction

In the quarter century from 1989 through 2013, the lives of more than a million men, women, and children have ended violently as the result of motor vehicle crashes in the United States. Motor vehicle crashes are a leading cause of death for children, teens, and young adults up to age 34, and the leading cause for people ages 15-34. Statistics from the United States Department of Transportation indicate that 32,719 people died in motor vehicle crashes in 2013. This represents a decrease of 3.1 percent from 2012. It also represents an average of 90 lives per day that are needlessly cut short as the result of crashes on our roads.

Since 2006, the AAA Foundation for Traffic Safety has been sponsoring research to better understand traffic safety culture.³⁻¹² The Foundation's long-term term vision is to create a "social climate in which traffic safety is highly valued and rigorously pursued."¹¹ In 2008, the AAA Foundation conducted the first *Traffic Safety Culture Index*,⁸ a nationally-representative survey, to begin to assess a few key indicators of the degree to which traffic safety is valued and is being pursued.

As in previous years, this *Traffic Safety Culture Index* finds that Americans do value safe travel and desire a greater level of safety than they now experience. They perceive unsafe driver behaviors such as speeding and impaired driving as serious threats to their personal safety and generally support laws that would improve traffic safety by restricting driver behavior, even when such laws would restrict behaviors they admit to engaging in themselves.

As in previous years, the survey also highlights some aspects of the current traffic safety culture that might be characterized most appropriately as a culture of indifference, in which drivers effectively demonstrate a "Do as I say, not as I do" attitude. For example, substantial numbers of drivers say that it is completely unacceptable to drive 15 mph over the speed limit on freeways, yet admit having done that in the past month.

In past years, findings from the survey were reportable only at the national level. In addition, this year, sampling was expanded to allow for reporting at the state level for 24 states, which cover 80 percent of the U.S. population.

This report presents the methods for the AAA Foundation's seventh annual *Traffic Safety Culture Index* and summarizes major national-level results. Selected state level results are shown by state in Appendix B.

Summary of Major Findings

Personal exposure to crashes

- Nearly 1 in 5 drivers have been involved in a serious crash at some point in their lives, and 1 in 10 has been seriously injured in a crash.
- Nearly 1 in 3 Americans have had a friend or relative seriously injured or killed in a crash.

Impaired driving

- Drivers view drinking and driving as a very serious threat, and virtually all disapprove of drinking and driving and acknowledge that others also disapprove of it. One in 8, however, admit to driving at least once in the past year when they thought their alcohol level might have been close to or possibly over the legal limit, and of these, more than 19 percent (2.4% of all drivers) said they did so in the past month.
- There is majority support for requiring alcohol-ignition interlocks for drivers convicted of DWI, even for first-time offenders (80.2%); requiring built-in interlocks for all new vehicles (72.8 %); and lowering the legal limit for blood alcohol concentration (BAC) from 0.08 to 0.05 grams per deciliter (g/dL) (63.4%).
- A majority of drivers (55.9%) view people driving after using illegal drugs as a very serious threat, while much fewer (28.2%) say the same about people driving after using prescription drugs.

Cell phone use and texting

- Cell phone use while driving is widespread. More than 2 in 3 drivers report talking on their cell phone while driving in the past month, and nearly 1 in 3 say they do so fairly often or regularly. There is fairly strong disapproval toward using a hand-held cell phone while driving (65.7%), but nearly half of all drivers believe incorrectly that most others actually approve of it. People are more accepting of hands-free cell phone use than hand-held (65.4% vs. 33.0%).
- Most drivers view texting or emailing while driving as a very serious threat to their own personal safety and consider it completely unacceptable. However, more than 1 in 8 drivers (12.7%) don't perceive social disapproval from others; more than 1 in 4 (27.1%) admit to typing or sending a text message or email while driving in the past month; and more than 1 in 3 (36.1%) report reading a text message or email while driving in the past month.
- More than 2 in 3 drivers (67.8%) support restricting the use of hand-held cell phones while driving, but less than half (40.2%) support an outright ban on using any type of cell phone (including hands-free) while driving. There is strong support (89.3%) for laws restricting reading, typing, or sending a text message or email while driving.

Speeding

• Speeding on freeways is common. Nearly half of drivers (46.1%) say they have driven 15 mph over the speed limit on a freeway in the past month, and more than 1 in 5 say they consider it acceptable to do so. Similarly, nearly half of drivers (43.5%) say they have driven 10 mph over the speed limit on a residential street in the past month. There is greater social disapproval for speeding on a residential street than on a freeway (90.2% versus 76.0%).

Red-light running

• Nearly all drivers view it as unacceptable to drive through a traffic light that just turned red when they could have stopped safely; however, more than 1 in 3 drivers (35.6%) admit doing this in the past month.

Drowsy driving

Most drivers view drowsy driving as a serious threat to their safety and a completely
unacceptable behavior; however, more than 1 in 4 (29.4%) admit to driving when they
were so tired that they had a hard time keeping their eyes open at some point in the
past month.

Seatbelts and helmets

- Most drivers (88.0%) view it as unacceptable to drive without wearing a seatbelt, and more than 4 in 5 (81.7%) say that they never do; however, nearly 1 in 5 (17.9%) admit that they have driven without wearing their seatbelt in the past 30 days, and more than 1 in 7 (14.9%) say they have done this more than once.
- More than 4 in 5 Americans (82.1%) support a law requiring all motorcycle riders to wear a helmet, and 62.2 percent strongly support this.

Methods

A sample of respondents ages 16 and older was recruited from KnowledgePanel®14, an online research panel recruited and maintained by market research firm GfK. The panel consists of members of a representative sample of households recruited using standard probability-based random digit dial (RDD) and address-based sampling methods. The sampling frame includes all U.S. households reachable by telephone or by regular mail, irrespective of telephone or Internet access or use. If a sampled household lacks Internet access or an Internet-capable computer, GfK provides Internet access and a netbook computer at no cost to the household. Individuals not sampled by GfK cannot volunteer to join the panel. Because each individual respondent's probability of selection into the panel and probability of selection for a particular survey are known, statistics can be weighted to reflect the entire population from which the sample was drawn.

Sampled panelists received an invitation to complete the survey and were asked to do so at their earliest convenience. The questionnaire was made available in English and Spanish,

and respondents were able to complete it in the language of their choice. The survey was administered between August 29 and October 6, 2014.

National Sample

Respondents were sampled as follows: Respondents ages 19 and older were sampled directly from the membership of the panel, with approximately equal numbers sampled from each of the 9 U.S. Census Divisions. The questionnaire was sent to 4,427 panelists ages 19 and older; 2,528 completed the questionnaire.

Respondents ages 16-18 were recruited indirectly from a sample of panel members whose existing household information indicated were parents of at least one teen in this age range. Sampled parents were asked to confirm that they had an eligible teen, provide consent for the teen to be included in the survey, and forward the survey to the teen. If a parent had more than one eligible teen, one was selected randomly by a computer algorithm. Invitations were sent to 3,155 parents of teens aged 16-18, and 963 respondents ages 16-18 completed the questionnaire.

State Samples

The survey was sent to an additional 11,641 panelists ages 19 and older in the states listed in Table 1* (technical constraints made it infeasible to expand the sample to allow for reporting for the remaining 26 states) to provide sample size sufficient for reporting of results at the state level in those states; 6,923 completed the questionnaire. For state-level analysis, these respondents were combined with 3,004 respondents ages 16 and older from the national sample who resided in those states. The numbers of respondents from each state included in state-level analysis are shown in Table 1.

Table 1. Total Number of Respondents by State for States in which Results are Reported at the State Level

		State	N		
Arizona	419	Maryland	342	Oregon	344
California	548	Michigan	424	Pennsylvania	459
Colorado	328	Minnesota	430	Rhode Island*	395
Florida	438	Missouri	399	Tennessee	328
Georgia	423	New Jersey	407	Texas	471
Illinois	424	New York	417	Virginia	427
Indiana	424	North Carolina	408	Washington	405
Massachusetts	403	Ohio	429	Wisconsin	435

^{*} The survey was administered separately for Rhode Island by Ewald & Wasserman, LLC. The survey was printed and mailed using address-based sampling to a simple random sample of 1000 households in the state of Rhode Island on August 18, 2014, with instructions requesting the survey be completed by a person 18 an older, and if there were multiple adults in the household, to have the one who had his or her birthday most recently complete the survey. Analyses for Rhode Island are based on 336 respondents who reported having a valid driver's license and having driven at least once in the past 30 days, among 395 completed surveys received by September 16, 2014.

Selected state-level results are reported at the state level in Appendix B.

Weighting

The data were weighted to account for probability of selection for recruitment into KnowledgePanel, probability of selection for this survey, non-response at both stages, and to align the characteristics of the respondents to those of the population of residents ages 16+ from which the sample was drawn with respect to gender, age, race/Hispanic ethnicity, education, census region, metropolitan/non-metro status, number of people ages 16 and older in the household, and household income using data from the U.S. Census Bureau's Current Population Survey¹⁵. All analyses were based on weighted data.

The margin of error for the survey varies by question depending on the number of respondents that answered the question and the distribution of the responses. The margin of error is larger in this survey than it would have been for a simple random sample of the same size due to the design of the panel from which the sample was drawn and due to the stratification by Census Division and oversampling of respondents ages 16-18 in this survey. Table 2 shows the approximate margin of error for illustrative examples of statistics derived from the entire national sample; the margin of error is larger for items asked of only a subset of respondents.

Table 2. Approximate Margin of Error (in Percentage Points) for Selected Percentages for Nationwide Statistics

Percentages near	Approx. margin of error
90 or 10	± 1.5
80 or 20	± 2.0
70 or 30	± 2.3
60 or 40	± 2.4
50	± 2.5

The margin of error reflects a range of percentages that would be expected to include the result that would be obtained if the survey were administered to the entire population from which the sample was drawn, rather than to a sample, 19 times out of 20. Note that the margin of error reflects only the statistical variability associated with using the survey sample to draw inferences about the entire population. It does not reflect errors related to systematic non-coverage of certain segments of the population (e.g., people who cannot read in English nor in Spanish), non-response (i.e., eligible respondents who either cannot be contacted or refuse to participate), differences in respondents' understanding of survey questions or response options, or deliberate misreporting of information (e.g., underreporting of behaviors that may be perceived as undesirable).

In addition to the core set of questions collected annually for the *Traffic Safety Culture Index*, respondents were asked additional questions relating to other research project topics which are not reported here.

This report summarizes the main national-level results of the survey. Complete top-line national results are included in tables in Appendix A, along with the questions participants

were asked. State-level results are summarized by state in Appendix B. The descriptive statistics provided in this report were calculated for respondents who reported having a valid driver's license and having driven in the past 30 days.

Results and Discussion

Traffic safety as a social issue

A majority of drivers express some opinions consistent with a belief that traffic safety is a serious issue that warrants attention. They perceive unsafe driver behaviors such as speeding, talking on cell phones, texting and e-mailing, and red light running as serious threats to their personal safety (Table 6). More than 5 in 6 drivers support their state adopting a vision to reduce the number of people killed in crashes to zero, and most express support for traffic safety laws. "Move-over" laws, which require drivers to take special actions such as reduce speed or move to another lane when passing an emergency vehicle stopped on the side of the road to protect emergency personnel, received the greatest amount of support amongst the laws and regulations included in the survey, with 92.9 percent of drivers expressing support (Table 12).

Drivers appear to be concerned about driver competence, expressing high levels of support for mandatory driver education for new drivers (89.6% for new drivers under 18, 82.6% for all new drivers regardless of their age). Two out of three (66.3%) support applying restrictions (such as night driving or passenger restrictions) to all new drivers for a period of time (regardless of age), which are currently applied in most states only to new drivers younger than 18 (Table 12).

Although many drivers seem to think traffic safety is important generally, the survey findings reveal some aspects of the current traffic safety culture that might be characterized as a culture of indifference, with drivers effectively saying "Do as I say, not as I do." For example, substantial numbers of drivers say that it is completely unacceptable for a driver to drive when they're so sleepy that they have trouble keeping their eyes open, yet many admit to doing so anyway.

Nearly half of all drivers have been touched in some way by a serious motor vehicle crash at some point in their lives. Specifically, nearly 1 in 5 (18.6%) report having been involved in a motor vehicle crash in which someone had to go to the hospital, including 10.3 percent who have been seriously injured in a crash themselves. Nearly 1 in 3 drivers (28.6%) report having had a friend or relative who was seriously injured or killed in a motor vehicle crash (Table 19). Overall, nearly 2 in 5 drivers (37.7%) report having been involved in a serious crash, having had a friend or relative seriously injured or killed in a crash, or both.

Most drivers (82.0%) believe that they drive somewhat or much more carefully than other drivers on the roads they drive (Table 4), which indicates that many drivers overestimate how carefully they drive. Only 0.6 percent of drivers said they drive somewhat or much less carefully than most other drivers. Drivers ages 19-24 and those 75+ were the least likely to rate themselves as more careful than most other drivers. Slightly more than half of drivers (58.4%) believe they drive about as fast as most other drivers on the roads they drive (Table 5). More than 1 in 6 drivers (18.3%) said they drive somewhat or much faster than other

drivers, though more than a quarter (27.5%) of drivers ages 25-39 and only 6.9 percent of drivers over 75 admitted the same.

Attitudes and behavior: Impaired driving

Drinking and driving is viewed as a very serious safety threat, social disapproval is almost universal, social stigma is felt strongly, and relatively few drivers admit to drinking and driving. There is majority support for requiring all DWI offenders to use alcohol-ignition interlocks on their vehicles, even for first-time offenses (Table 12).

Nearly 2 in 3 drivers (65.8%) say that people driving after drinking alcohol are a very serious threat to their personal safety (Table 6), and 97.4 percent say that they personally consider it unacceptable (91.0% completely unacceptable) to drive when they think they may have had too much to drink (Table 8). Additionally, 91.6 percent perceive that, where they live, most other people consider it unacceptable for motorists to drive when they think they may have had too much to drink (Table 7).

One in 8 drivers report having driven when they thought that their alcohol level might have been close to or possibly over the legal limit within the past 12 months, 8.3 percent said they did so more than once (Table 15). Of those who reported driving when their alcohol level may have been close to or over the legal limit in the past year, 19.4 percent (2.4% of all drivers) said they did so in the past month (Table 16).

More than four out of five (80.2%) drivers support requiring all drivers who have been convicted of DWI more than once to use a device that won't let their car start if they have been drinking, even for first time offenders, called an alcohol ignition interlock device. A smaller but significant majority (72.8%) also support requiring all new cars to have built-in technology that won't let the car start if the driver's alcohol level is over the legal limit (Table 12). A slightly smaller majority (63.4%) of drivers support lowering the BAC limit from .08 to .05 g/dL (30.7% strongly; 32.7% somewhat). Support was lower among those who report drinking more, but even 51.5 percent of drivers who drink "a few times a week" and 60.1 percent of drivers who drink "a few times a month" supported lowering the BAC limit.

Slightly less than half (45.6%) of all respondents perceived that "drivers using drugs" are a somewhat or much bigger problem than 3 years ago (Table 3). More than half of drivers (55.9%) reported that people driving after using illegal drugs are a very serious threat, but fewer (28.2%) reported that people driving after using prescription drugs are a very serious threat (Table 6). Drivers aged 60 and older were the least likely to report that people driving after using prescription drugs are a very serious threat.

More than 80 percent of licensed drivers reported that where they live, most people would say it is somewhat (28.3%) or completely (55.6%) unacceptable for a driver to drive one hour after using marijuana (Table 7), while more than 9 in 10 drivers (91.9%) said they personally feel it is unacceptable (Table 8).

More than four out of five drivers (85.3%) support having a *per se* law for marijuana, which makes it illegal to drive with a certain amount marijuana in one's system (Table 12).

Attitudes and behavior: Cell phone use and text messaging

Cell phone use while driving remains widespread. More than 2 in 3 drivers (69.2%) report having talked on a cell phone while driving within the past 30 days; 61.6 percent report doing this on more than one occasion, and 29.1 percent say they talk on their cell phone while driving fairly often or regularly (Table 10).

More than half of drivers (52.1%) say that drivers talking on cell phones are a very serious threat to their personal safety (Table 6). Sixty-six percent of drivers say that they personally consider it unacceptable (42.2% completely unacceptable) for a driver to talk on a hand-held cell phone while driving; 33.0 percent consider it somewhat or completely acceptable (Table 8). One in 3 drivers (33.3%) consider it unacceptable for a driver to talk on a hands-free cell phone while driving; nearly 2 in 3 (65.4%) consider it acceptable (Table 8). Nearly half of drivers (44.9%) believe that most other people where they live consider it somewhat or completely acceptable for a driver to talk on a hand-held cell phone, and 4 in 5 drivers (80.1%) believe that most other people consider it acceptable to talk on a hands-free cell phone (Table 7).

Most drivers (74.6%) believe that when talking on a cell phone while driving, it is safer to use a hands-free device than a hand-held device (Table 17). However, of the nearly 70 percent of drivers who reported talking on a cell phone while driving in the past 30 days, nearly half said they usually or always hold their cell phone in their hand when they talk on the phone while driving (Table 14). Drivers are divided with regard to laws prohibiting any and all cell phone use while driving (hand-held and hands-free), with greater opposition than support for such legislation (58.6% oppose versus 40.2% support). (Table 12)

Most drivers (78.6%) say that drivers text messaging or emailing are a very serious threat to their personal safety (Table 6); 96.4 percent say that they personally consider it unacceptable (84.4% completely unacceptable) for a driver to type a text or email while driving (Table 8); and 86.3 percent believe that most other people where they live consider it unacceptable to text while driving (Table 7). Nonetheless, more than 1 in 3 drivers (36.1%) admit to reading a text message or email while driving in the past 30 days, and 8.6 percent admit to doing this fairly often or regularly. In that same time period more than 1 in 4 drivers (27.1%) admit to typing or sending a text or e-mail, and 5.2 percent say they do so fairly often or regularly (Table 10).

Nearly 9 in 10 drivers (89.3%) support having a law against reading, typing, or sending a text message or email while driving; more than 2 in 3 (68.2%) strongly support such a law (Table 12). Drivers are more evenly divided on the issue of the federal government regulating non-driving-related in-vehicle technologies for distraction: 48.2 percent support such regulation, with less than 1 in 5 (19.7%) strongly supporting regulation.

Self-reported distracted driving behavior and support for laws that prohibit or limit distracted driving behavior vary widely by age. Drivers ages 25-39 report talking on cell phones and texting and emailing while driving in the past 30 days more than any other age group, with drivers ages 19-24 and 40-59 following closely behind (Table 11). More drivers ages 25-39 report using the internet while driving (32.8 %) than any other age group, along with 22.4 percent of drivers ages 19-24. Drivers over 60 years of age engage in these activities while driving less than any other age group. The social acceptability of engaging

in distracting activities also varied by age: drivers ages 25-39 are the most likely to say that talking on either a hand-held or hands-free cell phone while driving are acceptable, while those ages 16-18 are most likely to say that typing texts or emails, as well as using the internet while driving while driving are acceptable (Table 9). Drivers ages 25-39 were the least likely to support laws that restrict text messaging and all cell phone use while driving (Table 13).

Attitudes and behavior: Speeding

Speeding on freeways is prevalent. Nearly half of drivers (46.1%) say they have driven 15 mph over the speed limit on a freeway in the past month (Table 10), and 14.1 percent say they did so fairly often or regularly. Additionally, 43.5 percent of drivers report having driven 10 mph over the speed limit on a residential street in the past 30 days, with 9.3 percent reporting they did so regularly or fairly often.

More than 2 in 5 drivers (43.8%) say that drivers speeding on residential streets are a very serious threat to their personal safety, and nearly one in three (32.2%) say this about drivers speeding on freeways (Table 6). Moreover, 90.2 percent consider it unacceptable (64.6% completely unacceptable) for a driver to drive 10 mph over the speed limit on a residential street (Table 8), and 76.6 percent believe that most other people where they live consider it unacceptable for a driver to do so (Table 7). Three in four drivers (76.0%) consider it unacceptable to drive 15 mph over the speed limit on freeways. However, more than 1 in 3 drivers (35.1%) believe incorrectly that most other people consider it acceptable to drive 15 mph over the speed limit in an urban area, and most (95.7%) consider it unacceptable to do so in a school zone.

Attitudes and behavior: Red-light running

Most drivers (94.0%) consider it unacceptable for a driver to drive through a light that had already turned red when they could have stopped safely (72.7% completely unacceptable) (Table 8), and 84.1 percent say that most other people where they live consider this unacceptable (Table 7). Nonetheless, more than 1 in 3 drivers (35.6%) admit to having driven through a light that had just turned red in the past 30 days when they could have stopped safely. More than 1 in 5 drivers (22.7%) report having done this more than once; however, very few (2.0%) report doing this fairly often or regularly (Table 10).

Despite the fact that an overwhelming proportion of drivers consider red-light running unacceptable, only slightly more than half (54.6%) of drivers support using cameras to automatically ticket drivers who run red lights in urban areas, and only slightly fewer (53.3%) support using such cameras on residential streets (Table 12).

Attitudes and behavior: Drowsy driving

Most people view driving while drowsy as a serious threat to their own personal safety and a completely unacceptable behavior; however, many drivers still admit to driving while extremely drowsy themselves.

Nearly half of all drivers (45.0%) view sleepy drivers as a very serious threat to their personal safety (Table 6). Virtually all drivers (96.2%) consider it unacceptable for someone to drive when they are so sleepy that they have a hard time keeping their eyes open (81.3% completely unacceptable) (Table 8), and most (90.7%) believe that most other people where they live consider it unacceptable (Table 7).

Despite this, more than 1 in 4 drivers (29.4%) reported having driven when they were so tired that they had a hard time keeping their eyes open in the past 30 days. One in five (19.8%) reported having done this more than once, and 2.4 percent reported having done this fairly often or regularly (Table 10).

Attitudes and behavior: Seatbelts and helmets

Most drivers (88.0%) say it is unacceptable for a driver to drive without wearing his or her seatbelt (75.0% completely unacceptable) (Table 8). Moreover, 82.4 percent say they believe that most other people where they live consider driving without wearing a seatbelt to be unacceptable (Table 7).

Despite strong social disapproval, nearly 1 in 5 drivers (17.9%) report having driven without wearing their seatbelt in the past 30 days; 14.9 percent report doing this more than once, and 5.7 percent report driving without a seatbelt fairly often or regularly (Table 10).

While motorcycle helmet usage was not covered extensively in the survey, more than 4 in 5 drivers (82.1%) support a law requiring all motorcycle riders to wear a helmet (62.2% strongly support) (Table 12).

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Appendix A: National Data Tables

Table 3. Please tell us how much of a problem each of the issues below is

today compared to 3 years ago. (N=2,705)

	Much bigger problem today (%)	Somewhat bigger problem today (%)	About the same (%)	Somewhat smaller problem today (%)	Much smaller problem today (%)	Don't Know/ Refused (%)
Traffic congestion	30.9	37.7	29.8	1.2	0.2	0.1
Aggressive drivers	30.3	31.0	37.0	1.2	0.3	0.3
Distracted drivers	57.8	27.2	14.0	0.7	0.2	0.2
Drunk driving	21.2	20.4	49.9	7.6	0.6	0.3
Drivers using drugs	20.6	25.0	50.3	3.1	0.5	0.5

Table 4. When you drive, how careful are you, compared to most other drivers on the roads where you drive? (N=2,705)

		. , ca a	C: (N-2,703)				
		Much more careful (%)	Somewhat more careful (%)	About the same (%)	Somewhat less careful (%)	Much less careful (%)	Don't know/ Refused (%)
Α	II drivers	38.0	44.0	17.1	0.5	0.1	0.2
	16-18	41.8	41.5	15.5	1.1	0.0	0.0
	19-24	27.1	50.2	22.8	0.0	0.0	0.0
Age group	25-39	31.1	47.5	18.5	1.5	0.6	0.8
Age	40-59	40.8	44.0	15.0	0.2	0.0	0.1
	60-74	43.0	40.9	16.0	0.2	0.0	0.0
	<i>7</i> 5+	41.5	35.2	23.3	0.0	0.0	0.0

Table 5. How fast do you usually drive, compared to most other drivers on the roads

vou drive? (N=2,705)

		Much faster (%)	Somewhat faster (%)	About the same (%)	Somewhat slower (%)	Much slower (%)	Don't know/ Refused (%)
	All drivers	0.9	17.5	58.4	22.2	0.6	0.5
	16-18	0.9	13.5	56.4	27.7	1.2	0.3
	19-24	4.2	20.4	63.9	11.1	0.0	0.4
Age group	25-39	1.2	26.3	56.6	14.6	0.6	0.7
Age	40-59	0.5	18.2	56.0	24.6	0.4	0.3
	60-74	0.3	8.9	60.8	28.0	1.3	0.7
	<i>7</i> 5+	0.0	6.9	66.2	26.9	0.0	0.0

Table 6. How much of a threat to your personal safety are ...? (N=2,705)

	Very serious threat	Somewhat serious threat	Minor threat	Not a threat	Don't Know/ Refused
People driving aggressively	45.4	39.8	13.4	0.9	0.5
Drivers talking on cell phones	52.1	34.2	12.2	1.1	0.3
People driving after drinking alcohol	65.8	26.1	7.2	0.4	0.5
People driving after using prescription drugs	28.2	38.9	29.2	3.4	0.4
People driving after using illegal drugs	55.9	29.0	13.6	1.1	0.4
Drivers text messaging or e-mailing	78.6	17.8	3.0	0.3	0.3
Drivers speeding on freeways	32.2	36.7	26.8	4.0	0.4
Drivers speeding on residential streets	43.8	36.7	17.0	2.2	0.2
Drivers running red lights	54.7	29.1	14.7	1.3	0.2
Sleepy drivers	45.0	35.7	17.5	1.4	0.4
Drivers checking or updating social media (ex. Facebook, twitter, etc.)	75.8	18.4	4.8	0.5	0.4

Table 7. Where you live, how acceptable would most other people say it is for a driver to...? (N=2,705)

rable 7. Where you live, now acceptable we	Completely acceptable	Somewhat acceptable	Somewhat unacceptable	Completely unacceptable	Total: Acceptable	Total: Unacceptable	Don't know/ Refused
Drive 15 miles per hour over the speed limit on a freeway	7.4	27.7	30.9	33.2	35.1	64.1	0.7
Drive 10 miles per hour over the speed limit on a residential street	3.0	19.6	34.1	42.5	22.6	76.6	0.7
Drive 10 miles per hour over the speed limit in an urban area	5.2	23.5	35.2	35.2	28.7	70.4	0.9
Drive 10 miles per hour over eh speed limit in a school zone	2.1	7.0	20.2	69.9	9.1	90.1	0.9
Talk on a hands-free cell phone while driving	43.9	36.2	10.7	8.5	80.1	19.2	0.7
Talk on a hand-held cell phone while driving	11.9	33.0	27.5	26.6	44.9	54.1	1.1
Type text messages or e-mails while driving	3.1	9.6	23.5	62.8	12.7	86.3	0.9
Drive when they're so sleepy that they have trouble keeping their eyes open	1.3	7.0	28.2	62.5	8.3	90.7	1.0
Drive without wearing their seatbelt	3.1	13.6	27.4	55.0	16.7	82.4	0.9
Drive through a light that just turned red, when they could have stopped safely	2.3	12.6	32.8	51.3	14.9	84.1	1.0
Drive when they think they may have had too much to drink	1.9	5.6	16.8	74.8	7.5	91.6	1.0
Drive 1 hour after using marijuana	2.7	12.2	28.3	55.6	14.9	83.9	1.3
Drive after using both marijuana and alcohol	1.9	4.4	13.1	79.3	6.3	92.4	1.4
Check or update social media (example: Facebook, twitter, etc) while driving	2.9	8.0	21.1	66.8	10.9	87.9	1.2

Table 8. How acceptable do you, personally, feel it is for a driver to...? (N=2,705)

rable 6. Now acceptable do you, person	Completely acceptable	Somewhat acceptable	Somewhat unacceptable	Completely unacceptable	Total: Acceptable	Total: Unacceptable	Don't know/ Refused
Drive 15 miles per hour over the speed limit on a freeway	3.8	18.9	26.1	49.9	22.7	76.0	1.3
Drive 10 miles per hour over the speed limit on a residential street	1.2	7.5	25.6	64.6	8.7	90.2	1.1
Drive 10 miles per hour over the speed limit in an urban area	2.0	12.3	28.5	56.1	14.3	84.6	1.2
Drive 10 miles per hour over the speed limit in a school zone	0.8	2.2	11.3	84.4	3.0	95.7	1.2
Talk on a hands-free cell phone while driving	31.6	33.8	15.8	17.5	65.4	33.3	1.3
Talk on a hand-held cell phone while driving	9.2	23.8	23.5	42.2	33.0	65.7	1.3
Type text messages or e-mails while driving	0.5	2.0	12.0	84.4	2.5	96.4	1.2
Drive when they're so sleepy that they have trouble keeping their eyes open	0.4	1.8	14.9	81.3	2.2	96.2	1.6
Drive without wearing their seatbelt	3.7	6.9	13.0	75.0	10.6	88.0	1.3
Drive through a light that just turned red, when they could have stopped safely	0.7	3.8	21.3	72.7	4.5	94.0	1.5
Drive when they think they may have had too much to drink	0.4	0.9	6.4	91.0	1.3	97.4	1.2
Drive 1 hour after using marijuana	1.6	5.2	14.4	77.5	6.8	91.9	1.3
Drive after using both marijuana and alcohol	0.4	1.2	5.3	91.7	1.6	97.0	1.3
Check or update social media (example: Facebook, twitter, etc) while driving	0.4	1.3	8.4	88.5	1.7	96.9	1.3

Table 9. Acceptability of performing distracting tasks while driving by age group and gender, United States, 2014 (N=2,705)

		Type text messages or email	Talk on hand- held cell phone	Talk on a hands-free phone	Check/update social media
		(%)	(%)	(%)	(%)
	All drivers	2.5	33.1	65.4	1.8
	16-18	7.6	34.1	67.7	6.5
Q	19-24	2.5	42.9	62.8	2.0
Age group	25-39	5.0	44.7	72.8	3.3
Age	40-59	2.1	34.1	67.2	1.4
	60-74	0.2	21.2	58.1	0.3
	<i>75</i> +	0.0	10.0	52.4	0.0

Table 10. In the past 30 days, how often have you...? (N=2,705)

	Regularly	Fairly often	Rarely	Just once	Never	Total: Any	Fairly often/ Regularly	Don't know/ Refused
Driven 15 miles per hour over the speed limit on a freeway	3.2	10.9	27.0	5.0	53.7	46.1	14.1	0.3
Driven 10 miles per hour over the speed limit on a residential street	1.6	7.7	28.1	6.1	56.0	43.5	9.3	0.5
Read a text message or e-mail while you were driving	1.2	7.4	20.7	6.8	63.6	36.1	8.6	0.4
Typed or sent a text message or e-mail while you were driving	1.1	4.1	16.8	5.1	72.2	27.1	5.2	0.6
Driven without wearing your seatbelt	2.4	3.3	9.2	3.0	81.7	17.9	5.7	0.4
Driven when you were so tired that you had a hard time keeping your eyes open	1 ().3	2.1	17.4	9.6	70.2	29.4	2.4	0.5
Driven through a light that had just turned red when you could have stopped safely	0.5	1.5	20.7	12.9	64.0	35.6	2.0	0.4
Talked on a cell phone while you were driving (any type of phone)	9.4	19.7	32.5	7.6	30.6	69.2	29.1	0.3
Used the internet (example: Facebook, twitter, other apps and websites, etc.) while you were driving		2.4	9.7	3.6	82.4	17.3	4.0	0.3

Table 11. Behaviors reported at least once while driving in past 30 days by age group and gender, United States, 2014 (N=2,705)

	, 3	Read text message or	Typed/sent text message	Talked on a cell phone of			
		email	or email	any kind	internet		
		(%)	(%)	(%)	(%)		
A	ll drivers	36.0	27.2	69.1	17.3		
	16-18	34.7	27.4	55.7	17.6		
	19-24	50.3	41.3	72.4	22.4		
Age group	25-39	53.7	45.8	78.7	32.8		
Age	40-59	40.2	28.3	74.7	16.8		
	60-74	12.6	6.1	58.5	3.1		
	<i>7</i> 5+	6.1	4.6	38.6	2.6		

Table 12. How strongly do you support or oppose...?

Table 12. How strongly do yo	Support strongly	Support somewhat	Oppose somewhat	Oppose strongly	Support (strongly or somewhat)	Oppose (strongly or somewhat)	N (%)
	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Having a law against reading, typing, or sending a text message or email while driving	68.2	21.1	7.4	2.0	89.3	9.4	2,705
Having a law against using a hand- held cell phone while driving, for all drivers regardless of their age	40.5	27.3	21.8	9.0	67.8	30.8	2,705
Having a law against using any type of cell phone while driving, hand-held or hands-free, for all drivers regardless of their age	20.3	19.9	33.0	25.6	40.2	58.6	2,705
Having a law requiring all drivers who have been convicted of DWI to use a device that won't let their car start if they have been drinking, even if it's their first time being convicted of DWI	51.1	29.1	13.9	4.7	80.2	18.6	2,705
Requiring all new cars to have a built-in technology that won't let the car start if the driver's alcohol level is over the legal limit	45.0	27.8	14.9	11.0	72.8	25.9	2,705
Using cameras to automatically ticket drivers who drive more than 10 mph over the speed limit on freeways	13.8	22.0	27.2	35.9	35.8	63.1	1,031
Using cameras to automatically ticket drivers who drive more than 10 mph over the speed limit on residential streets	19.2	23.0	26.9	29.4	42.2	56.3	991
Using cameras to automatically ticket drivers who drive more than 10 mph over the speed limit in urban areas	13.5	24.2	29.3	31.7	37.7	61.0	1,050
Using cameras to automatically ticket drivers who drive more than 10 mph over the speed limit in school zones	31.3	24.1	18.9	25.0	55.4	43.9	1,033
Using cameras to automatically ticket drivers who run red lights in urban areas	27.8	26.8	20.3	23.9	54.6	44.2	969
Using cameras to automatically ticket drivers who run red lights on residential streets	25.4	27.9	22.1	23.6	53.3	45.7	1,006
Requiring all new drivers younger than 18 to take a state-approved drivers education course before getting a license	60.3	29.3	6.8	2.8	89.6	9.6	1,006
Requiring all new drivers (regardless of age) to take a state- approved drivers education course before getting a license	52.8	29.8	11.9	4.5	82.6	16.4	1,029

Requiring all drivers age 85 and older to renew their license inperson (not by mail or online)	55.0	32.4	8.9	3.0	87.4	11.9	1,626
Requiring all drivers age 85 and older to pass a simple screening test, for health problems that can affect their driving, when they renew their license	50.6	36.9	8.2	2.9	87.5	11.1	1,527
Requiring all states to publish maps that show the locations of motor vehicle accidents in which people were seriously injured or killed each year	20.6	40.5	27.3	10.2	61.1	37.5	2,705
Having a law requiring all motorcycle riders to wear a helmet	62.2	19.9	9.9	6.8	82.1	16.7	2,705
Having the federal government regulate non-driving-related technologies in cars to make sure they don't distract drivers	19.7	28.5	27.2	23.2	48.2	50.4	2,705
Having a law making it illegal to drive with more than a certain amount of marijuana in your system	61.0	24.3	9.0	4.7	85.3	13.7	2,705
Lowering the limit for a driver's blood alcohol concentration from 0.08 to 0.05 g/dL ^a	30.7	32.7	19.7	16.1	63.4	35.8	2,705
Applying restrictions (such as night driving or passenger restrictions) to all new drivers for a period of time, regardless of age b	28.0	38.4	23.4	9.6	66.3	33.0	2,705
Having a law requiring drivers to take special actions (for example: reduce speed or move to another lane) when passing an emergency vehicle stopped on the side of the road ^c	63.5	29.4	4.8	1.8	92.9	6.6	2,705
Your state adopting a vision to reduce the number of people killed in accidents to zero ^d	50.5	35.4	8.6	4.2	86.0	12.8	2,705

Base: US residents ages 16+ who reported having a driver's license and having driven at least once in the past 30 days, weighted to reflect US population

Note: Columns do not sum to 100 because refusals are not shown. The proportion that refused to respond was 1.5 percent or smaller for all questions.

These items were asked in separate questions as follows:

^a "In the United States, the legal limit for a driver's blood alcohol concentration (a measure of the amount of alcohol in a person's blood) is 0.08 grams of alcohol per deciliter of blood. In Australia, France, Italy, Spain, and several other countries, the limit is 0.05. How strongly do you support or oppose lowering the limit in the United States from 0.08 to 0.05?"

[&]quot;In most states, when a new driver gets their first license that allows them to drive by themselves, the license has some restrictions (for example: not allowed to drive late at night, not allowed to carry passengers) for the first several months of licensed driving. In most states, these restrictions only apply to new drivers younger than 18. How strongly would you support or oppose applying some restrictions to all new drivers, regardless of their age?"

^c "How strongly do you support or oppose having a law that requires drivers to take special actions (for example: reduce speed or move to another lane) when passing an emergency vehicle stopped on the side of the road?"

^d "The governments in some states have adopted a vision that in the future, no people will be killed in car accidents in their state. How strongly do you support or oppose your state adopting a vision to reduce the number of people killed in accidents to zero?"

Table 13. Support for distracted driving laws & regulation by age group and gender, United States, 2014 (N=2,705)

<u>gen</u>	uer, omiteu	States, 2014 (N	-2,703)		
		Text message/Email ban (%)	Hand-held cell phone ban (%)	All cell phone ban (%)	Federal gov't. regulation of non-driving technologies in cars (%)
	All drivers	89.3	67.8	40.1	48.2
	16-18	85.8	65.2	41.5	47.4
	19-24	85.4	54.4	31.7	41.9
Age group	25-39	83.5	57.9	28.2	43.1
Age	40-59	89.8	66.8	39.1	47.1
	60-74	94.7	79.6	52.5	54.4
	<i>7</i> 5+	96.2	89.5	59.6	61.3

Table 14. When you talk on your cell phone while driving, do you usually hold the phone in your hand, or do you use a hands-free device? (N=1,826)

		I always hold the phone in my hand	I usually hold the phone in my hand	I hold the phone in my hand about half the time, and use a hands-free device about half of the time	I usually use a hands-free device	I always use a hands-free device	Don't know/ Refused
	All drivers	27.9	16.2	9.6	16.3	29.2	0.8
	16-18	32.3	18.2	10.6	21.3	17.6	0.0
	19-24	21.2	29.5	10.4	10.8	28.1	0.0
Age Group	25-39	26.6	15.4	12.6	20.0	24.5	0.9
Age	40-59	27.1	15.8	10.0	15.2	31.5	0.3
	60-74	33.0	13.3	5.4	14.0	32.9	1.4
	<i>75</i> +	29.8	13.0	1.8	19.3	31.8	4.3

Table 15. In the past year, how often have you driven when you thought your alcohol level might have been close to or possibly over the legal limit? (N=2,705)

		Regularly (%)	Fairly often (%)	Rarely (%)	Just once (%)	Not in the past year (%)
All	l drivers	0.4	1.1	6.7	4.1	87.7
	16-18	0.0	0.5	0.8	1.2	97.6
	19-24	0.4	2.4	4.4	1.7	91.1
Age group	25-39	0.5	1.2	8.1	6.4	83.9
Age (40-59	0.6	1.0	8.7	5.1	84.7
	60-74	0.2	1.3	3.3	1.6	93.7
	<i>75</i> +	0.0	0.0	8.2	1.8	90.0

Table 16. About how long ago was the last time you drove when you thought your alcohol level might have been close to or possibly over the legal limit? (N=2,705)

		Within the past month	At least 1 month ago, but less than 3 months ago	At least 3 months ago, but less than 6 months ago	6 months or longer ago	Not in the past year	Don't know/ Refused
		(%)	(%)	(%)	(%)	(%)	(%)
	All drivers	2.4	2.4	2.8	4.7	87.7	0.1
	16-18	0.0	0.5	1.2	0.8	97.6	0.0
٥	19-24	2.6	1.9	3.0	0.4	91.1	1.0
Age group	25-39	3.7	2.6	4.5	5.4	83.9	0.0
Age	40-59	2.3	3.2	3.0	6.6	84.7	0.2
	60-74	2.0	1.5	1.4	1.5	93.7	0.0
	<i>75</i> +	0.0	1.6	0.4	8.1	90.0	0.0

Table 17. Compared to holding a cell phone in your hand and talking while you were driving, how safe or dangerous do you think it is to talk while driving using a handsfree device? (N=2,705)

		Hands-free device is much safer	Hands-free device is somewhat safer	They are about the same	Hands-free device is somewhat more dangerous	Hands-free device is much more dangerous	Don't know/ Refused
		(%)	(%)	(%)	(%)	(%)	(%)
	All drivers	29.0	45.6	23.1	1.2	0.6	0.5
	16-18	27.9	48.4	22.6	0.7	0.5	0.0
Q.	19-24	33.8	43.0	22.5	0.0	0.0	0.7
Age group	25-39	29.4	49.0	19.7	1.2	0.0	0.7
Age	40-59	29.4	41.9	26.4	1.0	0.8	0.5
	60-74	25.6	50.6	21.7	1.6	0.3	0.2
	<i>75</i> +	32.9	39.1	22.0	2.8	3.3	0.0

Table 18. Driver Characteristics (Column percent weighted to reflect U.S. resident population ages

16+, unweighted N)

10+, unweighted N)		
Type of Vehicle Driven Most Often	%	N
Car	58.7	1,565
Van / Minivan	8.6	222
Pickup Truck	12.0	329
SUV	18.3	532
Other	1.8	39
Motorcycle	0.2	7
Don't know / Refused	0.4	11
Number of Times Stopped by Police for Moving Violation in Past 2 Years		
0	84.0	2,284
1	12.6	336
2+	2.7	71
Don't know / Refused	8.0	14
Number of Tickets for Moving Violations in Past 2 Years		
0	89.3	2,434
1	8.3	208
2+	1.7	45
Don't know / Refused	0.7	18
Number of Accidents while Driving in Past 2 Years		
0	88.4	2,379
1	9.7	271
2+	1.2	39
Don't know / Refused	0.6	16

Table 19. Sample Characteristics (Column percent weighted to reflect U.S. resident population ages 16+, unweighted N)

reflect U.S. resident population ages 16+, unweighted N)						
	Dri	vers	All Respondents			
	(N=2	2,705)	(N=3	3,494)		
	%	N	%	N		
Age Group						
16-18	3.7	514	5.4	963		
19-24	7.1	111	9.5	182		
25-39	24.1	452	25.4	550		
40-59	37.6	1017	34.2	1112		
60-74	21.5	478	19.6	528		
75+	6.0	133	5.9	159		
Gender						
Male	50.0	1,335	48.4	1,706		
Female	50.0	1,370	51.6	1,788		
Race/Ethnicity						
Non-Hispanic White	70.4	2,032	65.5	2,424		
Non-Hispanic Black	9.7	195	11.2	286		
Other Race/Multiple Races	7.2	170	7.8	247		
Hispanic (Any race)	12.7	308	15.5	537		
Language of Interview						
English	95.5	2,602	93.6	3,270		
Spanish	4.5	103	6.4	224		
Type of Community						
Country	13.5	368	12.7	438		
Small Town	20.4	592	20.0	724		
Medium-Sized Town	18.6	512	18.0	661		
Small City	22.7	619	21.9	795		
Large City	24.3	604	26.0	836		
Unknown	0.5	10	1.4	40		
Region						
Northeast	17.3	515	18.3	687		
Midwest	22.9	666	21.5	803		
South	37.7	915	36.6	1,166		
West	22.2	609	23.6	838		
Ever Involved in Serious Motor Vehicle Accident						
Yes	18.6	492	17.4	571		
No	80.6	2,197	80.9	2,878		
Don't know / Refused	0.8	16	1.7	45		

Ever Seriously Injured in Motor Vehicle Accident				
Yes	10.3	267	10.1	319
No	89.2	2,422	88.4	3,124
Don't know / Refused	0.5	16	1.5	51
Friend or Relative Ever Seriously Injured or Killed in Motor Vehicle Accident				
Yes	28.6	787	28.3	993
No	70.8	1,905	70.4	2,462
Don't know / Refused	0.6	13	1.4	39

Appendix B: Selected State Data Tables

Arizona Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, AZ statistics are based on a sample of 368 AZ residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

repetition of Britaria vine Boom Behavior Computation Completely		P to to
	AZ	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	79	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	97	94
Talk on a hands-free cell phone while driving	35	33
Talk on a hand-held cell phone while driving	64	66
Type text messages or e-mails while driving	98	96
Drive when they're so sleepy that they have trouble keeping their eyes open	99	96
Drive when they think they may have had too much to drink	100	98
Drive 1 hour after using marijuana	97	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	AZ	U.S.	AZ	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	45	46	14	14
Driven 10 miles per hour over the speed limit on a residential street	42	44	12	9
Driven through a light that had just turned red when you could have stopped safely	36	36	3	2
Talked on a cell phone while you were driving (any type of phone)	75	69	31	29
Read a text message or e-mail while you were driving	43	36	6	9
Typed or sent a text message or e-mail while you were driving	32	27	4	5
Used the internet while you were driving	21	17	2	4
Driven when you were so tired that you had a hard time keeping your eyes open	28	29	1	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	2	2	*	*
Driven without wearing your seatbelt	21	18	6	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Proportion of Drivers Involved In or Affected by Motor Vehicle Crashes

	AZ	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	16	19
Ever seriously injured in crash	9	10
Friend or relative ever seriously injured or killed in crash	29	29

Proportion of Drivers Who Perceive Behavior as a Very or Somewhat Serious Threat

	ΑZ	U.S.
	%	
People driving aggressively	83	85
Drivers speeding on freeways	74	69
Drivers speeding on residential streets	82	81
Drivers running red lights	88	84
Drivers talking on cell phones	88	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers		81
People driving after drinking alcohol		92
People driving after using prescription drugs	72	67
People driving after using illegal drugs	90	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of Envers who ottongly of Comewhat Support Eaws & Regulations	AZ	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	33	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	43	42
Red light cameras in urban areas [†]	49	55
Red light cameras on residential streets †	55	53
Hand-held cell phone ban (all drivers regardless of age)	67	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	40	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	82	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit		73
Lowering the limit for DWI alcohol from 0.08 to 0.05	66	63
Law against driving with more than a certain amount of marijuana in your system		85
Mandatory driver education for new drivers younger than 18 [†]	87	90
Mandatory driver education for all new drivers (regardless of age) †	70	83
Applying restrictions to all new drivers for a period of time (regardless of age)		66
Requiring all drivers age 85 and older to renew their license in-person †	90	87
Mandatory health screen for drivers ages 85+ at license renewal †	91	88
A law requiring all motorcycle riders to wear a helmet	77	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	94	93
A vision to reduce the number of people killed in crashes to zero	85	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

Approximate Margin of Error (in Percentage Points) for Selected Percentages

	AZ	US	
Percentages near	Approx. margin of error		
90 or 10	± 3.9	± 1.5	
80 or 20	± 5.3	± 2.0	
70 or 30	± 6.1	± 2.3	
60 or 40	± 6.4	± 2.4	
50	± 6.5	± 2.5	

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For AZ, N ranged from 129 to 242, and for the U.S., N ranged from 969 to 1,626.

California Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, CA statistics are based on a sample of 384 CA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

1 reportion of brivers who been behavior comewnat or completely	Onacce	Jubic
	CA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	73	76
Drive 10 miles per hour over the speed limit on a residential street	89	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	36	33
Talk on a hand-held cell phone while driving	85	66
Type text messages or e-mails while driving	95	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	94	98
Drive 1 hour after using marijuana	93	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	/ Fairly often
	CA	U.S.	CA	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	51	46	12	14
Driven 10 miles per hour over the speed limit on a residential street	44	44	8	9
Driven through a light that had just turned red when you could have stopped safely	29	36	1	2
Talked on a cell phone while you were driving (any type of phone)	61	69	27	29
Read a text message or e-mail while you were driving	34	36	8	9
Typed or sent a text message or e-mail while you were driving	27	27	5	5
Used the internet while you were driving	16	17	2	4
Driven when you were so tired that you had a hard time keeping your eyes open	30	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	2	2	*	*
Driven without wearing your seatbelt	7	18	1	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days

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	CA	U.S.
		%
Involved in a crash as a driver in the past 2 years	14	11
Ever involved in serious crash	13	19
Ever seriously injured in crash	10	10
Friend or relative ever seriously injured or killed in crash	24	29

	CA	U.S.
	C	%
People driving aggressively	88	85
Drivers speeding on freeways	74	69
Drivers speeding on residential streets	86	81
Drivers running red lights	88	84
Drivers talking on cell phones	89	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers	85	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	73	67
People driving after using illegal drugs	86	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	CA	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	31	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	46	42
Red light cameras in urban areas [†]	53	55
Red light cameras on residential streets †	49	53
Hand-held cell phone ban (all drivers regardless of age)	85	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	44	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	81	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	77	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	65	63
Law against driving with more than a certain amount of marijuana in your system	85	85
Mandatory driver education for new drivers younger than 18 [†]	96	90
Mandatory driver education for all new drivers (regardless of age) †	84	83
Applying restrictions to all new drivers for a period of time (regardless of age)	64	66
Requiring all drivers age 85 and older to renew their license in-person †	83	87
Mandatory health screen for drivers ages 85+ at license renewal †	92	88
A law requiring all motorcycle riders to wear a helmet	88	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	86	93
A vision to reduce the number of people killed in crashes to zero	84	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	CA	US
Percentages near	Approx. margin of error	
90 or 10	± 3.4	± 1.5
80 or 20	± 4.4	± 2.0
70 or 30	± 5.1	± 2.3
60 or 40	± 5.5	± 2.4
50	± 5.7	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For CA, N ranged from 132 to 235, and for the U.S., N ranged from 969 to 1,626.

Colorado Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, CO statistics are based on a sample of 299 CO residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

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	CO	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	75	76
Drive 10 miles per hour over the speed limit on a residential street	91	90
Drive through a light that just turned red, when they could have stopped safely	93	94
Talk on a hands-free cell phone while driving	32	33
Talk on a hand-held cell phone while driving	59	66
Type text messages or e-mails while driving	95	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	92	92
Drive without wearing their seatbelt	88	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	CO	U.S.	CO	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	47	46	17	14
Driven 10 miles per hour over the speed limit on a residential street	41	44	10	9
Driven through a light that had just turned red when you could have stopped safely	37	36	2	2
Talked on a cell phone while you were driving (any type of phone)	71	69	30	29
Read a text message or e-mail while you were driving	34	36	9	9
Typed or sent a text message or e-mail while you were driving	24	27	8	5
Used the internet while you were driving	16	17	8	4
Driven when you were so tired that you had a hard time keeping your eyes open	23	29	4	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	2	2	*	*
Driven without wearing your seatbelt	19	18	4	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	СО	U.S.
		%
Involved in a crash as a driver in the past 2 years	13	11
Ever involved in serious crash	18	19
Ever seriously injured in crash	10	10
Friend or relative ever seriously injured or killed in crash	37	29

	СО	U.S.
	•	%
People driving aggressively	89	85
Drivers speeding on freeways	65	69
Drivers speeding on residential streets	82	81
Drivers running red lights	85	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	98	97
Sleepy drivers	83	81
People driving after drinking alcohol	91	92
People driving after using prescription drugs	66	67
People driving after using illegal drugs	87	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations	CO	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	27	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	42	42
Red light cameras in urban areas [†]	47	55
Red light cameras on residential streets †	43	53
Hand-held cell phone ban (all drivers regardless of age)	62	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	35	40
Ban on reading, typing, or sending text or email while driving	93	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	75	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	65	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	57	63
Law against driving with more than a certain amount of marijuana in your system	89	85
Mandatory driver education for new drivers younger than 18 [†]	88	90
Mandatory driver education for all new drivers (regardless of age) †	78	83
Applying restrictions to all new drivers for a period of time (regardless of age)	69	66
Requiring all drivers age 85 and older to renew their license in-person †	86	87
Mandatory health screen for drivers ages 85+ at license renewal †	91	88
A law requiring all motorcycle riders to wear a helmet	75	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	96	93
A vision to reduce the number of people killed in crashes to zero	85	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	CO	US
Percentages near	Approx. margin of error	
90 or 10	± 4.8	± 1.5
80 or 20	± 6.1	± 2.0
70 or 30	± 6.9	± 2.3
60 or 40	± 7.4	± 2.4
50	± 7.6	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For CO, N ranged from 100 to 192, and for the U.S., N ranged from 969 to 1,626.

Florida Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, FL statistics are based on a sample of 372 FL residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	FL	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	74	76
Drive 10 miles per hour over the speed limit on a residential street	88	90
Drive through a light that just turned red, when they could have stopped safely	96	94
Talk on a hands-free cell phone while driving	31	33
Talk on a hand-held cell phone while driving	60	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	90	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	FL	U.S.	FL	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	44	46	13	14
Driven 10 miles per hour over the speed limit on a residential street	46	44	10	9
Driven through a light that had just turned red when you could have stopped safely		36	1	2
Talked on a cell phone while you were driving (any type of phone)		69	32	29
Read a text message or e-mail while you were driving		36	5	9
Typed or sent a text message or e-mail while you were driving		27	4	5
Used the internet while you were driving		17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	14	18	5	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	FL	U.S.
		%
Involved in a crash as a driver in the past 2 years	11	11
Ever involved in serious crash	17	19
Ever seriously injured in crash	11	10
Friend or relative ever seriously injured or killed in crash	32	29

	FL	U.S.
	•	%
People driving aggressively	90	85
Drivers speeding on freeways	75	69
Drivers speeding on residential streets	85	81
Drivers running red lights	91	84
Drivers talking on cell phones	85	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers	82	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	74	67
People driving after using illegal drugs	86	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations	<u> </u>	
	FL	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	29	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	51	42
Red light cameras in urban areas †	54	55
Red light cameras on residential streets †	61	53
Hand-held cell phone ban (all drivers regardless of age)	63	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	37	40
Ban on reading, typing, or sending text or email while driving	88	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	82	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	77	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	60	63
Law against driving with more than a certain amount of marijuana in your system	80	85
Mandatory driver education for new drivers younger than 18 †	91	90
Mandatory driver education for all new drivers (regardless of age) †	79	83
Applying restrictions to all new drivers for a period of time (regardless of age)	62	66
Requiring all drivers age 85 and older to renew their license in-person †	89	87
Mandatory health screen for drivers ages 85+ at license renewal †	92	88
A law requiring all motorcycle riders to wear a helmet	83	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	93	93
A vision to reduce the number of people killed in crashes to zero	88	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	FL	US
Percentages near	Approx. margin of erro	
90 or 10	± 3.6	± 1.5
80 or 20	± 4.6	± 2.0
70 or 30	± 5.3	± 2.3
60 or 40	± 5.6	± 2.4
50	± 5.6	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For FL, N ranged from 127 to 242, and for the U.S., N ranged from 969 to 1,626.

Georgia Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, GA statistics are based on a sample of 367 GA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	GA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	73	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	26	33
Talk on a hand-held cell phone while driving	53	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	93	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	GA	U.S.	GA	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	49	46	14	14
Driven 10 miles per hour over the speed limit on a residential street	50	44	11	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)		69	40	29
Read a text message or e-mail while you were driving		36	11	9
Typed or sent a text message or e-mail while you were driving		27	9	5
Used the internet while you were driving		17	7	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	14	18	7	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	GA	U.S.
		%
Involved in a crash as a driver in the past 2 years	13	11
Ever involved in serious crash	20	19
Ever seriously injured in crash	13	10
Friend or relative ever seriously injured or killed in crash	29	29

	GA	U.S.
	q	%
People driving aggressively	89	85
Drivers speeding on freeways	70	69
Drivers speeding on residential streets	85	81
Drivers running red lights	88	84
Drivers talking on cell phones	84	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	83	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	75	67
People driving after using illegal drugs	90	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

1 reportion of brivers with offenigry of confewnat support Laws & Regulations	GA	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	22	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	37	42
Red light cameras in urban areas [†]	56	55
Red light cameras on residential streets [†]	61	53
Hand-held cell phone ban (all drivers regardless of age)	58	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	35	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	82	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	77	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	61	63
Law against driving with more than a certain amount of marijuana in your system	82	85
Mandatory driver education for new drivers younger than 18 [†]	93	90
Mandatory driver education for all new drivers (regardless of age) †	83	83
Applying restrictions to all new drivers for a period of time (regardless of age)	66	66
Requiring all drivers age 85 and older to renew their license in-person †	87	87
Mandatory health screen for drivers ages 85+ at license renewal †	85	88
A law requiring all motorcycle riders to wear a helmet	90	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	95	93
A vision to reduce the number of people killed in crashes to zero	89	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	GA	US	
Percentages near	Approx. margin of error		
90 or 10	± 3.3	± 1.5	
80 or 20	± 4.5	± 2.0	
70 or 30	± 5.2	± 2.3	
60 or 40	± 5.6	± 2.4	
50	± 5.7	± 2.5	

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For GA, N ranged from 123 to 243, and for the U.S., N ranged from 969 to 1,626.

Illinois Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, IL statistics are based on a sample of 375 IL residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	IL	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	68	76
Drive 10 miles per hour over the speed limit on a residential street	89	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	32	33
Talk on a hand-held cell phone while driving	80	66
Type text messages or e-mails while driving	95	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	92	92
Drive without wearing their seatbelt	90	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	IL	U.S.	IL	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	51	46	18	14
Driven 10 miles per hour over the speed limit on a residential street	43	44	7	9
Driven through a light that had just turned red when you could have stopped safely	33	36	1	2
Talked on a cell phone while you were driving (any type of phone)	66	69	29	29
Read a text message or e-mail while you were driving		36	7	9
Typed or sent a text message or e-mail while you were driving	30	27	6	5
Used the internet while you were driving	16	17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open	26	29	4	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	3	2	*	*
Driven without wearing your seatbelt	15	18	5	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	IL	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	21	19
Ever seriously injured in crash	15	10
Friend or relative ever seriously injured or killed in crash	29	29

	L	U.S.
		%
People driving aggressively	85	85
Drivers speeding on freeways	67	69
Drivers speeding on residential streets	79	81
Drivers running red lights	86	84
Drivers talking on cell phones	92	86
Drivers text messaging or e-mailing	98	97
Sleepy drivers	83	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	63	67
People driving after using illegal drugs	87	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of Drivers who offoligity of Somewhat Support Laws & Regulations	IL	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	28	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	40	42
Red light cameras in urban areas [†]	44	55
Red light cameras on residential streets [†]	39	53
Hand-held cell phone ban (all drivers regardless of age)	79	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	39	40
Ban on reading, typing, or sending text or email while driving	86	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	81	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	74	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	68	63
Law against driving with more than a certain amount of marijuana in your system	88	85
Mandatory driver education for new drivers younger than 18 †	93	90
Mandatory driver education for all new drivers (regardless of age) †	77	83
Applying restrictions to all new drivers for a period of time (regardless of age)	66	66
Requiring all drivers age 85 and older to renew their license in-person †	87	87
Mandatory health screen for drivers ages 85+ at license renewal †	87	88
A law requiring all motorcycle riders to wear a helmet	79	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	93	93
A vision to reduce the number of people killed in crashes to zero	88	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	IL	US
Percentages near	Approx. margin of error	
90 or 10	± 3.4	± 1.5
80 or 20	± 4.6	± 2.0
70 or 30	± 5.2	± 2.3
60 or 40	± 5.6	± 2.4
50	± 5.7	± 2.5

 $[\]dagger$ These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For L, N ranged from 114 to 226, and for the U.S., N ranged from 969 to 1,626.

Indiana Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, IN statistics are based on a sample of 394 IN residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	IN	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	78	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	92	94
Talk on a hands-free cell phone while driving	29	33
Talk on a hand-held cell phone while driving	50	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	99	98
Drive 1 hour after using marijuana	89	92
Drive without wearing their seatbelt	87	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	IN	U.S.	IN	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	40	46	8	14
Driven 10 miles per hour over the speed limit on a residential street	42	44	9	9
Driven through a light that had just turned red when you could have stopped safely	41	36	1	2
Talked on a cell phone while you were driving (any type of phone)	74	69	33	29
Read a text message or e-mail while you were driving		36	12	9
Typed or sent a text message or e-mail while you were driving	25	27	7	5
Used the internet while you were driving		17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open	31	29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	18	18	6	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	IN	U.S.
		%
Involved in a crash as a driver in the past 2 years	7	11
Ever involved in serious crash	20	19
Ever seriously injured in crash	11	10
Friend or relative ever seriously injured or killed in crash	35	29

	IN	U.S.
		%
People driving aggressively	85	85
Drivers speeding on freeways	66	69
Drivers speeding on residential streets	84	81
Drivers running red lights	85	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	98	97
Sleepy drivers	82	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	65	67
People driving after using illegal drugs	84	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations		
	IN	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	32	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	40	42
Red light cameras in urban areas [†]	45	55
Red light cameras on residential streets †	55	53
Hand-held cell phone ban (all drivers regardless of age)	56	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	35	40
Ban on reading, typing, or sending text or email while driving	88	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	76	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	73	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	62	63
Law against driving with more than a certain amount of marijuana in your system	79	85
Mandatory driver education for new drivers younger than 18 †	81	90
Mandatory driver education for all new drivers (regardless of age) †	71	83
Applying restrictions to all new drivers for a period of time (regardless of age)	63	66
Requiring all drivers age 85 and older to renew their license in-person †	90	87
Mandatory health screen for drivers ages 85+ at license renewal †	89	88
A law requiring all motorcycle riders to wear a helmet	77	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	97	93
A vision to reduce the number of people killed in crashes to zero	88	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	IN	US
Percentages near	Approx. ma	rgin of error
90 or 10	± 3.9	± 1.5
80 or 20	± 5.3	± 2.0
70 or 30	± 6.0	± 2.3
60 or 40	± 6.5	± 2.4
50	± 6.6	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For IN, N ranged from 142 to 258, and for the U.S., N ranged from 969 to 1,626.

Massachusettes Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, MA statistics are based on a sample of 350 MA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	MA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	61	76
Drive 10 miles per hour over the speed limit on a residential street	83	90
Drive through a light that just turned red, when they could have stopped safely	91	94
Talk on a hands-free cell phone while driving	31	33
Talk on a hand-held cell phone while driving	60	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	89	92
Drive without wearing their seatbelt	84	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	MA	U.S.	MA	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	68	46	24	14
Driven 10 miles per hour over the speed limit on a residential street	67	44	14	9
Driven through a light that had just turned red when you could have stopped safely		36	3	2
Talked on a cell phone while you were driving (any type of phone)		69	35	29
Read a text message or e-mail while you were driving		36	9	9
Typed or sent a text message or e-mail while you were driving		27	5	5
Used the internet while you were driving		17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	1	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	19	18	9	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	MA	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	19	19
Ever seriously injured in crash	9	10
Friend or relative ever seriously injured or killed in crash	24	29

	MA	U.S.
	%	
People driving aggressively	88	85
Drivers speeding on freeways	71	69
Drivers speeding on residential streets	84	81
Drivers running red lights	87	84
Drivers talking on cell phones	83	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	81	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	72	67
People driving after using illegal drugs	86	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations		
	MA	<u>U.S.</u>
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	32	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	36	42
Red light cameras in urban areas †	50	55
Red light cameras on residential streets †	57	53
Hand-held cell phone ban (all drivers regardless of age)	66	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	40	40
Ban on reading, typing, or sending text or email while driving	95	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	79	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	75	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	60	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 †	91	90
Mandatory driver education for all new drivers (regardless of age) †	80	83
Applying restrictions to all new drivers for a period of time (regardless of age)	68	66
Requiring all drivers age 85 and older to renew their license in-person †	91	87
Mandatory health screen for drivers ages 85+ at license renewal †	90	88
A law requiring all motorcycle riders to wear a helmet	89	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	91	93
A vision to reduce the number of people killed in crashes to zero	86	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	MA	US
Percentages near	Approx. margin of error	
90 or 10	± 3.8	± 1.5
80 or 20	± 5.2	± 2.0
70 or 30	± 5.9	± 2.3
60 or 40	± 6.5	± 2.4
50	± 6.6	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For MA, N ranged from 115 to 242, and for the U.S., N ranged from 969 to 1,626.

Maryland Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, MD statistics are based on a sample of 308 MD residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	MD	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	66	76
Drive 10 miles per hour over the speed limit on a residential street	84	90
Drive through a light that just turned red, when they could have stopped safely	96	94
Talk on a hands-free cell phone while driving	25	33
Talk on a hand-held cell phone while driving	77	66
Type text messages or e-mails while driving	87	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	91	92
Drive without wearing their seatbelt	90	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	MD	U.S.	MD	U.S.
	•	%	9	%
Driven 15 miles per hour over the speed limit on a freeway	66	46	29	14
Driven 10 miles per hour over the speed limit on a residential street	61	44	18	9
Driven through a light that had just turned red when you could have stopped safely	36	36	4	2
Talked on a cell phone while you were driving (any type of phone)	80	69	40	29
Read a text message or e-mail while you were driving	46	36	18	9
Typed or sent a text message or e-mail while you were driving	33	27	15	5
Used the internet while you were driving	20	17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open	35	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	5	2	*	*
Driven without wearing your seatbelt	17	18	3	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	MD	U.S.
		%
Involved in a crash as a driver in the past 2 years	13	11
Ever involved in serious crash	25	19
Ever seriously injured in crash	17	10
Friend or relative ever seriously injured or killed in crash	34	29

	MD	U.S.
	%	
People driving aggressively	87	85
Drivers speeding on freeways	66	69
Drivers speeding on residential streets	82	81
Drivers running red lights	88	84
Drivers talking on cell phones	85	86
Drivers text messaging or e-mailing	94	97
Sleepy drivers	79	81
People driving after drinking alcohol	88	92
People driving after using prescription drugs	65	67
People driving after using illegal drugs	81	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	MD	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	31	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	41	42
Red light cameras in urban areas [†]	65	55
Red light cameras on residential streets [†]	66	53
Hand-held cell phone ban (all drivers regardless of age)	83	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	37	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	78	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	66	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	57	63
Law against driving with more than a certain amount of marijuana in your system	82	85
Mandatory driver education for new drivers younger than 18 †	91	90
Mandatory driver education for all new drivers (regardless of age) †	81	83
Applying restrictions to all new drivers for a period of time (regardless of age)	71	66
Requiring all drivers age 85 and older to renew their license in-person †	86	87
Mandatory health screen for drivers ages 85+ at license renewal †	85	88
A law requiring all motorcycle riders to wear a helmet	83	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	92	93
A vision to reduce the number of people killed in crashes to zero	80	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	MD	US
Percentages near	Approx. margin of error	
90 or 10	± 4.9	± 1.5
80 or 20	± 6.5	± 2.0
70 or 30	± 7.3	± 2.3
60 or 40	± 7.7	± 2.4
50	± 7.7	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For MD, N ranged from 109 to 202, and for the U.S., N ranged from 969 to 1,626.

Michigan Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, MI statistics are based on a sample of 375 MI residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	MI	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	80	76
Drive 10 miles per hour over the speed limit on a residential street	89	90
Drive through a light that just turned red, when they could have stopped safely	92	94
Talk on a hands-free cell phone while driving	35	33
Talk on a hand-held cell phone while driving	61	66
Type text messages or e-mails while driving	94	96
Drive when they're so sleepy that they have trouble keeping their eyes open	95	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	91	92
Drive without wearing their seatbelt	88	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	MI	U.S.	MI	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	40	46	7	14
Driven 10 miles per hour over the speed limit on a residential street	40	44	8	9
Driven through a light that had just turned red when you could have stopped safely		36	3	2
Talked on a cell phone while you were driving (any type of phone)	73	69	32	29
Read a text message or e-mail while you were driving		36	8	9
Typed or sent a text message or e-mail while you were driving		27	5	5
Used the internet while you were driving		17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open	31	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	15	18	3	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	MI	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	17	19
Ever seriously injured in crash	10	10
Friend or relative ever seriously injured or killed in crash	38	29

	MI	U.S.
		%
People driving aggressively	84	85
Drivers speeding on freeways	64	69
Drivers speeding on residential streets	76	81
Drivers running red lights	82	84
Drivers talking on cell phones	84	86
Drivers text messaging or e-mailing	93	97
Sleepy drivers	76	81
People driving after drinking alcohol	91	92
People driving after using prescription drugs	60	67
People driving after using illegal drugs	85	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations		
	MI	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	32	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	38	42
Red light cameras in urban areas [†]	48	55
Red light cameras on residential streets †	52	53
Hand-held cell phone ban (all drivers regardless of age)	64	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	40	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	77	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	70	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	57	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 [†]	92	90
Mandatory driver education for all new drivers (regardless of age) †	87	83
Applying restrictions to all new drivers for a period of time (regardless of age)	72	66
Requiring all drivers age 85 and older to renew their license in-person †	88	87
Mandatory health screen for drivers ages 85+ at license renewal †	85	88
A law requiring all motorcycle riders to wear a helmet	79	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	96	93
A vision to reduce the number of people killed in crashes to zero	86	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	MI	US
Percentages near	Approx. margin of error	
90 or 10	± 3.4	± 1.5
80 or 20	± 4.8	± 2.0
70 or 30	± 5.5	± 2.3
60 or 40	± 5.9	± 2.4
50	± 6.1	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For MI, N ranged from 129 to 251, and for the U.S., N ranged from 969 to 1,626.

Minnesota Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, MN statistics are based on a sample of 388 MN residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	MN	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	79	76
Drive 10 miles per hour over the speed limit on a residential street	95	90
Drive through a light that just turned red, when they could have stopped safely	91	94
Talk on a hands-free cell phone while driving	41	33
Talk on a hand-held cell phone while driving	58	66
Type text messages or e-mails while driving	98	96
Drive when they're so sleepy that they have trouble keeping their eyes open	95	96
Drive when they think they may have had too much to drink	99	98
Drive 1 hour after using marijuana	94	92
Drive without wearing their seatbelt	92	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	MN	U.S.	MN	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	32	46	6	14
Driven 10 miles per hour over the speed limit on a residential street	26	44	5	9
Driven through a light that had just turned red when you could have stopped safely		36	1	2
Talked on a cell phone while you were driving (any type of phone)	72	69	26	29
Read a text message or e-mail while you were driving		36	5	9
Typed or sent a text message or e-mail while you were driving		27	2	5
Used the internet while you were driving		17	1	4
Driven when you were so tired that you had a hard time keeping your eyes open	23	29	1	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	12	18	3	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	MN	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	15	19
Ever seriously injured in crash	7	10
Friend or relative ever seriously injured or killed in crash	28	29

	MN	U.S.
	q	%
People driving aggressively	81	85
Drivers speeding on freeways	62	69
Drivers speeding on residential streets	76	81
Drivers running red lights	79	84
Drivers talking on cell phones	85	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	82	81
People driving after drinking alcohol	91	92
People driving after using prescription drugs	57	67
People driving after using illegal drugs	82	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	MN	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	29	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	46	42
Red light cameras in urban areas [†]	59	55
Red light cameras on residential streets †	48	53
Hand-held cell phone ban (all drivers regardless of age)	62	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	43	40
Ban on reading, typing, or sending text or email while driving	91	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	78	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	70	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	62	63
Law against driving with more than a certain amount of marijuana in your system	87	85
Mandatory driver education for new drivers younger than 18 †	99	90
Mandatory driver education for all new drivers (regardless of age) †	91	83
Applying restrictions to all new drivers for a period of time (regardless of age)	64	66
Requiring all drivers age 85 and older to renew their license in-person †	90	87
Mandatory health screen for drivers ages 85+ at license renewal †	92	88
A law requiring all motorcycle riders to wear a helmet	78	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	95	93
A vision to reduce the number of people killed in crashes to zero	83	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	MN	US
Percentages near	Approx. margin of error	
90 or 10	± 4.0	± 1.5
80 or 20	± 5.3	± 2.0
70 or 30	± 5.8	± 2.3
60 or 40	± 6.2	± 2.4
50	± 6.3	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For MN, N ranged from 126 to 254, and for the U.S., N ranged from 969 to 1,626.

Missouri Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, MO statistics are based on a sample of 361 MO residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	МО	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	80	76
Drive 10 miles per hour over the speed limit on a residential street	93	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	33	33
Talk on a hand-held cell phone while driving	57	66
Type text messages or e-mails while driving	94	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	93	92
Drive without wearing their seatbelt	86	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	MO	U.S.	MO	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	41	46	9	14
Driven 10 miles per hour over the speed limit on a residential street	37	44	7	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)	75	69	34	29
Read a text message or e-mail while you were driving		36	10	9
Typed or sent a text message or e-mail while you were driving	29	27	7	5
Used the internet while you were driving		17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	25	18	11	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	MO	U.S.
		%
Involved in a crash as a driver in the past 2 years	7	11
Ever involved in serious crash	23	19
Ever seriously injured in crash	14	10
Friend or relative ever seriously injured or killed in crash	36	29

	МО	U.S.
	%	
People driving aggressively	78	85
Drivers speeding on freeways	64	69
Drivers speeding on residential streets	74	81
Drivers running red lights	78	84
Drivers talking on cell phones	82	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers	82	81
People driving after drinking alcohol	91	92
People driving after using prescription drugs	57	67
People driving after using illegal drugs	85	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	МО	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	21	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	28	42
Red light cameras in urban areas †	40	55
Red light cameras on residential streets †	39	53
Hand-held cell phone ban (all drivers regardless of age)	55	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	33	40
Ban on reading, typing, or sending text or email while driving	87	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	75	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	63	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	59	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 †	86	90
Mandatory driver education for all new drivers (regardless of age) †	70	83
Applying restrictions to all new drivers for a period of time (regardless of age)	59	66
Requiring all drivers age 85 and older to renew their license in-person †	87	87
Mandatory health screen for drivers ages 85+ at license renewal †	86	88
A law requiring all motorcycle riders to wear a helmet	82	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	95	93
A vision to reduce the number of people killed in crashes to zero	87	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	MO	US
Percentages near	Approx. margin of error	
90 or 10	± 4.0	± 1.5
80 or 20	± 5.5	± 2.0
70 or 30	± 6.2	± 2.3
60 or 40	± 6.6	± 2.4
50	± 6.7	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For MO, N ranged from 125 to 227, and for the U.S., N ranged from 969 to 1,626.

New Jersey Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, NJ statistics are based on a sample of 355 NJ residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	NJ	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	64	76
Drive 10 miles per hour over the speed limit on a residential street	84	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	38	33
Talk on a hand-held cell phone while driving	87	66
Type text messages or e-mails while driving	98	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	99	98
Drive 1 hour after using marijuana	93	92
Drive without wearing their seatbelt	88	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	NJ	U.S.	NJ	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	63	46	26	14
Driven 10 miles per hour over the speed limit on a residential street	58	44	17	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)	66	69	30	29
Read a text message or e-mail while you were driving		36	10	9
Typed or sent a text message or e-mail while you were driving		27	8	5
Used the internet while you were driving		17	6	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	5	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	12	18	7	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Troportion of Entropy motor and transcolour by motor		
	NJ	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	24	19
Ever seriously injured in crash	14	10
Friend or relative ever seriously injured or killed in crash	26	29

	NJ	U.S.
	%	
People driving aggressively	89	85
Drivers speeding on freeways	70	69
Drivers speeding on residential streets	79	81
Drivers running red lights	82	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	82	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	72	67
People driving after using illegal drugs	85	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of Environment Caroling of Comountation Capport Laws a Regulation	NJ	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	24	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	40	42
Red light cameras in urban areas †	46	55
Red light cameras on residential streets †	59	53
Hand-held cell phone ban (all drivers regardless of age)	81	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	43	40
Ban on reading, typing, or sending text or email while driving	93	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	78	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	74	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	53	63
Law against driving with more than a certain amount of marijuana in your system	84	85
Mandatory driver education for new drivers younger than 18 †	88	90
Mandatory driver education for all new drivers (regardless of age) †	88	83
Applying restrictions to all new drivers for a period of time (regardless of age)	74	66
Requiring all drivers age 85 and older to renew their license in-person †	81	87
Mandatory health screen for drivers ages 85+ at license renewal †	88	88
A law requiring all motorcycle riders to wear a helmet	89	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	91	93
A vision to reduce the number of people killed in crashes to zero	90	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	NJ	US
Percentages near	Approx. margin of error	
90 or 10	± 4.2	± 1.5
80 or 20	± 5.5	± 2.0
70 or 30	± 6.3	± 2.3
60 or 40	± 6.8	± 2.4
50	± 7.0	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For NJ, N ranged from 120 to 234, and for the U.S., N ranged from 969 to 1,626.

New York Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, NY statistics are based on a sample of 287 NY residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	NY	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	73	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	94	94
Talk on a hands-free cell phone while driving	42	33
Talk on a hand-held cell phone while driving	88	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	91	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	/ Fairly often
	NY	U.S.	NY	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	56	46	21	14
Driven 10 miles per hour over the speed limit on a residential street	52	44	14	9
Driven through a light that had just turned red when you could have stopped safely		36	3	2
Talked on a cell phone while you were driving (any type of phone)		69	24	29
Read a text message or e-mail while you were driving		36	6	9
Typed or sent a text message or e-mail while you were driving		27	3	5
Used the internet while you were driving		17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	17	18	5	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Troportion of Entropy motor and transcolour by motor		<u> </u>
	NY	U.S.
		%
Involved in a crash as a driver in the past 2 years	12	11
Ever involved in serious crash	26	19
Ever seriously injured in crash	12	10
Friend or relative ever seriously injured or killed in crash	30	29

	NY	U.S.
		%
People driving aggressively	88	85
Drivers speeding on freeways	70	69
Drivers speeding on residential streets	85	81
Drivers running red lights	87	84
Drivers talking on cell phones	91	86
Drivers text messaging or e-mailing	99	97
Sleepy drivers	85	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	73	67
People driving after using illegal drugs	89	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	NY	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	35	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	49	42
Red light cameras in urban areas [†]	60	55
Red light cameras on residential streets †	64	53
Hand-held cell phone ban (all drivers regardless of age)	87	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	44	40
Ban on reading, typing, or sending text or email while driving	94	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	80	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	79	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	59	63
Law against driving with more than a certain amount of marijuana in your system	83	85
Mandatory driver education for new drivers younger than 18 †	92	90
Mandatory driver education for all new drivers (regardless of age) †	84	83
Applying restrictions to all new drivers for a period of time (regardless of age)	69	66
Requiring all drivers age 85 and older to renew their license in-person †	83	87
Mandatory health screen for drivers ages 85+ at license renewal †	89	88
A law requiring all motorcycle riders to wear a helmet	91	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	92	93
A vision to reduce the number of people killed in crashes to zero	90	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	NY	US
Percentages near	Approx. margin of error	
90 or 10	± 4.2	± 1.5
80 or 20	± 5.4	± 2.0
70 or 30	± 6.2	± 2.3
60 or 40	± 6.6	± 2.4
50	± 6.8	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For NY, N ranged from 100 to 181, and for the U.S., N ranged from 969 to 1,626.

North Carolina Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, NC statistics are based on a sample of 263 NC residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	NC	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	81	76
Drive 10 miles per hour over the speed limit on a residential street	91	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	31	33
Talk on a hand-held cell phone while driving	50	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	91	92
Drive without wearing their seatbelt	92	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	NC	U.S.	NC	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	43	46	8	14
Driven 10 miles per hour over the speed limit on a residential street	41	44	6	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)		69	37	29
Read a text message or e-mail while you were driving		36	6	9
Typed or sent a text message or e-mail while you were driving		27	4	5
Used the internet while you were driving		17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	21	18	3	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Troportion of Entropy motor and transcolour by motor		
	NC	U.S.
		%
Involved in a crash as a driver in the past 2 years	11	11
Ever involved in serious crash	25	19
Ever seriously injured in crash	12	10
Friend or relative ever seriously injured or killed in crash	31	29

	NC	U.S.
		%
People driving aggressively	89	85
Drivers speeding on freeways	70	69
Drivers speeding on residential streets	79	81
Drivers running red lights	82	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	82	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	72	67
People driving after using illegal drugs	85	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of British time duringly of Comownat Support Laws a Regulation	NC	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	46	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	51	42
Red light cameras in urban areas [†]	59	55
Red light cameras on residential streets †	61	53
Hand-held cell phone ban (all drivers regardless of age)	60	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	39	40
Ban on reading, typing, or sending text or email while driving	92	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	80	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	76	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	73	63
Law against driving with more than a certain amount of marijuana in your system	87	85
Mandatory driver education for new drivers younger than 18 [†]	97	90
Mandatory driver education for all new drivers (regardless of age) †	82	83
Applying restrictions to all new drivers for a period of time (regardless of age)	67	66
Requiring all drivers age 85 and older to renew their license in-person [†]	92	87
Mandatory health screen for drivers ages 85+ at license renewal †	87	88
A law requiring all motorcycle riders to wear a helmet	91	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	93	93
A vision to reduce the number of people killed in crashes to zero	88	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	NC	US
Percentages near	Approx. margin of error	
90 or 10	± 3.8	± 1.5
80 or 20	± 5.1	± 2.0
70 or 30	± 5.9	± 2.3
60 or 40	± 6.4	± 2.4
50	± 6.6	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For NC, N ranged from 124 to 235, and for the U.S., N ranged from 969 to 1,626.

Ohio Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, OH statistics are based on a sample of 373 OH residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	ОН	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	76	76
Drive 10 miles per hour over the speed limit on a residential street	89	90
Drive through a light that just turned red, when they could have stopped safely	93	94
Talk on a hands-free cell phone while driving	31	33
Talk on a hand-held cell phone while driving	59	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	89	92
Drive without wearing their seatbelt	88	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	OH	U.S.	OH	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	46	46	13	14
Driven 10 miles per hour over the speed limit on a residential street	45	44	10	9
Driven through a light that had just turned red when you could have stopped safely	34	36	1	2
Talked on a cell phone while you were driving (any type of phone)	76	69	33	29
Read a text message or e-mail while you were driving		36	9	9
Typed or sent a text message or e-mail while you were driving	27	27	6	5
Used the internet while you were driving	16	17	2	4
Driven when you were so tired that you had a hard time keeping your eyes open	28	29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	24	18	11	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	ОН	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	24	19
Ever seriously injured in crash	14	10
Friend or relative ever seriously injured or killed in crash	35	29

	ОН	U.S.
	q	%
People driving aggressively	85	85
Drivers speeding on freeways	67	69
Drivers speeding on residential streets	76	81
Drivers running red lights	84	84
Drivers talking on cell phones	88	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	79	81
People driving after drinking alcohol	90	92
People driving after using prescription drugs	64	67
People driving after using illegal drugs	83	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations		
	ОН	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	25	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	33	42
Red light cameras in urban areas [†]	43	55
Red light cameras on residential streets †	32	53
Hand-held cell phone ban (all drivers regardless of age)	58	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	37	40
Ban on reading, typing, or sending text or email while driving	91	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	77	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	65	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	61	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 [†]	88	90
Mandatory driver education for all new drivers (regardless of age) †	88	83
Applying restrictions to all new drivers for a period of time (regardless of age)	65	66
Requiring all drivers age 85 and older to renew their license in-person [†]	87	87
Mandatory health screen for drivers ages 85+ at license renewal †	86	88
A law requiring all motorcycle riders to wear a helmet	73	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	98	93
A vision to reduce the number of people killed in crashes to zero	87	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	ОН	US
Percentages near	Approx. margin of error	
90 or 10	± 3.4	± 1.5
80 or 20	± 4.7	± 2.0
70 or 30	± 5.6	± 2.3
60 or 40	± 6.0	± 2.4
50	± 6.1	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For OH, N ranged from 124 to 227, and for the U.S., N ranged from 969 to 1,626.

Oregon Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, OR statistics are based on a sample of 311 OR residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	OR	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	80	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	38	33
Talk on a hand-held cell phone while driving	82	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	86	92
Drive without wearing their seatbelt	87	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	OR	U.S.	OR	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	46	46	11	14
Driven 10 miles per hour over the speed limit on a residential street	45	44	5	9
Driven through a light that had just turned red when you could have stopped safely	34	36	2	2
Talked on a cell phone while you were driving (any type of phone)	76	69	22	29
Read a text message or e-mail while you were driving		36	7	9
Typed or sent a text message or e-mail while you were driving	27	27	7	5
Used the internet while you were driving	16	17	3	4
Driven when you were so tired that you had a hard time keeping your eyes open	28	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	1	2	*	*
Driven without wearing your seatbelt	24	18	1	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Troportion of Entropy motor and transcolour by motor		
	OR	U.S.
		%
Involved in a crash as a driver in the past 2 years	8	11
Ever involved in serious crash	19	19
Ever seriously injured in crash	14	10
Friend or relative ever seriously injured or killed in crash	33	29

	OR	U.S.
	•	%
People driving aggressively	85	85
Drivers speeding on freeways	67	69
Drivers speeding on residential streets	76	81
Drivers running red lights	84	84
Drivers talking on cell phones	88	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	79	81
People driving after drinking alcohol	90	92
People driving after using prescription drugs	64	67
People driving after using illegal drugs	83	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

1 Toportion of Drivers with Strongly of Somewhat Support Laws & Regulations	OR	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	25	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	33	42
Red light cameras in urban areas [†]	43	55
Red light cameras on residential streets †	32	53
Hand-held cell phone ban (all drivers regardless of age)	58	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	37	40
Ban on reading, typing, or sending text or email while driving	91	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	77	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	65	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	61	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 [†]	88	90
Mandatory driver education for all new drivers (regardless of age) †	88	83
Applying restrictions to all new drivers for a period of time (regardless of age)	65	66
Requiring all drivers age 85 and older to renew their license in-person †	87	87
Mandatory health screen for drivers ages 85+ at license renewal †	86	88
A law requiring all motorcycle riders to wear a helmet	73	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	98	93
A vision to reduce the number of people killed in crashes to zero	87	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	OR	US
Percentages near	Approx. margin of error	
90 or 10	± 4.8	± 1.5
80 or 20	± 6.5	± 2.0
70 or 30	± 7.5	± 2.3
60 or 40	± 8.1	± 2.4
50	± 8.3	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For OR, N ranged from 103 to 222, and for the U.S., N ranged from 969 to 1,626.

Pennsylvania Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, PA statistics are based on a sample of 390 PA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

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	PA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	70	76
Drive 10 miles per hour over the speed limit on a residential street	84	90
Drive through a light that just turned red, when they could have stopped safely	90	94
Talk on a hands-free cell phone while driving	30	33
Talk on a hand-held cell phone while driving	65	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	91	92
Drive without wearing their seatbelt	85	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	PA	U.S.	PA	U.S.
		%	(%
Driven 15 miles per hour over the speed limit on a freeway	63	46	20	14
Driven 10 miles per hour over the speed limit on a residential street	52	44	12	9
Driven through a light that had just turned red when you could have stopped safely	40	36	4	2
Talked on a cell phone while you were driving (any type of phone)	67	69	30	29
Read a text message or e-mail while you were driving	35	36	10	9
Typed or sent a text message or e-mail while you were driving	27	27	6	5
Used the internet while you were driving	16	17	6	4
Driven when you were so tired that you had a hard time keeping your eyes open	28	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	2	2	*	*
Driven without wearing your seatbelt	29	18	14	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	PA	U.S.
		%
Involved in a crash as a driver in the past 2 years	9	11
Ever involved in serious crash	15	19
Ever seriously injured in crash	9	10
Friend or relative ever seriously injured or killed in crash	33	29

	PA	U.S.
	%	
People driving aggressively	91	85
Drivers speeding on freeways	68	69
Drivers speeding on residential streets	82	81
Drivers running red lights	83	84
Drivers talking on cell phones	88	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	82	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	69	67
People driving after using illegal drugs	85	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of Drivers with Strongly of Somewhat Support Laws & Regulations	PA	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	37	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	45	42
Red light cameras in urban areas [†]	56	55
Red light cameras on residential streets †	61	53
Hand-held cell phone ban (all drivers regardless of age)	67	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	42	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	79	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	74	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	61	63
Law against driving with more than a certain amount of marijuana in your system	86	85
Mandatory driver education for new drivers younger than 18 [†]	91	90
Mandatory driver education for all new drivers (regardless of age) †	78	83
Applying restrictions to all new drivers for a period of time (regardless of age)	69	66
Requiring all drivers age 85 and older to renew their license in-person †	85	87
Mandatory health screen for drivers ages 85+ at license renewal †	90	88
A law requiring all motorcycle riders to wear a helmet	78	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	93	93
A vision to reduce the number of people killed in crashes to zero	88	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	PA	US
Percentages near	Approx. ma	argin of error
90 or 10	± 3.6	± 1.5
80 or 20	± 4.6	± 2.0
70 or 30	± 5.2	± 2.3
60 or 40	± 5.6	± 2.4
50	± 5.6	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For PA, N ranged from 137 to 250, and for the U.S., N ranged from 969 to 1,626.

Rhode Island Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. Analyses are based on data from licensed drivers who reported having driven at least once in the past 30 days. RI statistics are based on the responses of 336 drivers ages 18 and older who completed a survey administered by mail to a simple random sample of addresses in RI. U.S. statistics are based on a sample of 2,705 U.S. residents age 16 and older who completed the survey online, and responses were weighted to reflect the population. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	RI	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	58	76
Drive 10 miles per hour over the speed limit on a residential street	74	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	31	33
Talk on a hand-held cell phone while driving	63	66
Type text messages or e-mails while driving	95	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	96	98
Drive 1 hour after using marijuana	90	92
Drive without wearing their seatbelt	89	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	// Fairly often
	RI	U.S.	RI	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	71	46	27	14
Driven 10 miles per hour over the speed limit on a residential street	71	44	24	9
Driven through a light that had just turned red when you could have stopped safely	46	36	1	2
Talked on a cell phone while you were driving (any type of phone)	85	69	52	29
Read a text message or e-mail while you were driving	36	36	8	9
Typed or sent a text message or e-mail while you were driving	25	27	6	5
Used the internet while you were driving	13	17	1	4
Driven when you were so tired that you had a hard time keeping your eyes open	35	29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	3	2	*	*
Driven without wearing your seatbelt	21	18	6	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	RI	U.S.
		%
Involved in a crash as a driver in the past 2 years	18	11
Ever involved in serious crash	31	19
Ever seriously injured in crash	16	10
Friend or relative ever seriously injured or killed in crash	48	29

	RI	U.S.
	%	
People driving aggressively	91	85
Drivers speeding on freeways	79	69
Drivers speeding on residential streets	90	81
Drivers running red lights	90	84
Drivers talking on cell phones	84	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers	85	81
People driving after drinking alcohol	96	92
People driving after using prescription drugs	78	67
People driving after using illegal drugs	91	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	RI	U.S.
	Ī	%
Hand-held cell phone ban (all drivers regardless of age)	72	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	47	40
Ban on reading, typing, or sending text or email while driving	95	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	85	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	81	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	62	63
Law against driving with more than a certain amount of marijuana in your system	88	85
Applying restrictions to all new drivers for a period of time (regardless of age)	78	66
A law requiring all motorcycle riders to wear a helmet	86	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	96	93
A vision to reduce the number of people killed in crashes to zero	92	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

Approximate Margin of Error (in Percentage Points) for Selected Percentages

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	RI	US		
Percentages near	Approx. margin of err			
90 or 10	± 3.2	± 1.5		
80 or 20	± 4.3	± 2.0		
70 or 30	± 4.9	± 2.3		
60 or 40	± 5.2	± 2.4		
50	± 5.3	± 2.5		

Tennessee Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, TN statistics are based on a sample of 297 TN residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	TN	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	77	76
Drive 10 miles per hour over the speed limit on a residential street	91	90
Drive through a light that just turned red, when they could have stopped safely	95	94
Talk on a hands-free cell phone while driving	29	33
Talk on a hand-held cell phone while driving	50	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	98	96
Drive when they think they may have had too much to drink	99	98
Drive 1 hour after using marijuana	90	92
Drive without wearing their seatbelt	85	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	TN	U.S.	TN	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	51	46	14	14
Driven 10 miles per hour over the speed limit on a residential street	52	44	7	9
Driven through a light that had just turned red when you could have stopped safely	37	36	2	2
Talked on a cell phone while you were driving (any type of phone)	77	69	37	29
Read a text message or e-mail while you were driving		36	12	9
Typed or sent a text message or e-mail while you were driving		27	7	5
Used the internet while you were driving		17	6	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	0	2	*	*
Driven without wearing your seatbelt	22	18	7	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

Troportion of Entropy motor and transcolour by motor		
	TN	U.S.
		%
Involved in a crash as a driver in the past 2 years	12	11
Ever involved in serious crash	23	19
Ever seriously injured in crash	13	10
Friend or relative ever seriously injured or killed in crash	35	29

	TN	U.S.
	%	
People driving aggressively	85	85
Drivers speeding on freeways	66	69
Drivers speeding on residential streets	82	81
Drivers running red lights	80	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	98	97
Sleepy drivers	79	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	72	67
People driving after using illegal drugs	83	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of brivers with offoligity of confewnat support Laws & Regulations	TN	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	35	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	38	42
Red light cameras in urban areas †	41	55
Red light cameras on residential streets [†]	53	53
Hand-held cell phone ban (all drivers regardless of age)	58	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	37	40
Ban on reading, typing, or sending text or email while driving	89	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	88	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	74	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	65	63
Law against driving with more than a certain amount of marijuana in your system	87	85
Mandatory driver education for new drivers younger than 18 [†]	91	90
Mandatory driver education for all new drivers (regardless of age) †	86	83
Applying restrictions to all new drivers for a period of time (regardless of age)	63	66
Requiring all drivers age 85 and older to renew their license in-person †	80	87
Mandatory health screen for drivers ages 85+ at license renewal	88	88
A law requiring all motorcycle riders to wear a helmet	88	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	97	93
A vision to reduce the number of people killed in crashes to zero	92	86

^{*}See Appendix A, Table 10 for full text of questions as asked in the survey.

	TN	US
Percentages near	Approx. margin of error	
90 or 10	± 4.0	± 1.5
80 or 20	± 5.3	± 2.0
70 or 30	± 6.1	± 2.3
60 or 40	± 6.6	± 2.4
50	± 6.7	± 2.5

[†]These items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For TN, N ranged from 107 to 199, and for the U.S., N ranged from 969 to 1,626.

Texas Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, TX statistics are based on a sample of 377 TX residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

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	TX	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	84	76
Drive 10 miles per hour over the speed limit on a residential street	93	90
Drive through a light that just turned red, when they could have stopped safely	93	94
Talk on a hands-free cell phone while driving	33	33
Talk on a hand-held cell phone while driving	64	66
Type text messages or e-mails while driving	94	96
Drive when they're so sleepy that they have trouble keeping their eyes open	95	96
Drive when they think they may have had too much to drink	97	98
Drive 1 hour after using marijuana	92	92
Drive without wearing their seatbelt	91	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	TX	U.S.	TX	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	41	46	10	14
Driven 10 miles per hour over the speed limit on a residential street	38	44	9	9
Driven through a light that had just turned red when you could have stopped safely	32	36	2	2
Talked on a cell phone while you were driving (any type of phone)	74	69	30	29
Read a text message or e-mail while you were driving		36	9	9
Typed or sent a text message or e-mail while you were driving	29	27	6	5
Used the internet while you were driving	16	17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open	27	29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit	1	2	*	*
Driven without wearing your seatbelt	13	18	3	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	TX	U.S.
		%
Involved in a crash as a driver in the past 2 years	12	11
Ever involved in serious crash	18	19
Ever seriously injured in crash	10	10
Friend or relative ever seriously injured or killed in crash	31	29

	TX	U.S.
	•	%
People driving aggressively	87	85
Drivers speeding on freeways	77	69
Drivers speeding on residential streets	83	81
Drivers running red lights	90	84
Drivers talking on cell phones	91	86
Drivers text messaging or e-mailing	95	97
Sleepy drivers	87	81
People driving after drinking alcohol	93	92
People driving after using prescription drugs	78	67
People driving after using illegal drugs	89	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Proportion of Drivers who Strongly of Somewhat Support Laws & Regulations		
	TX	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	35	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	52	42
Red light cameras in urban areas [†]	63	55
Red light cameras on residential streets †	65	53
Hand-held cell phone ban (all drivers regardless of age)	68	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	43	40
Ban on reading, typing, or sending text or email while driving	85	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	85	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	71	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	65	63
Law against driving with more than a certain amount of marijuana in your system	84	85
Mandatory driver education for new drivers younger than 18 [†]	90	90
Mandatory driver education for all new drivers (regardless of age) †	83	83
Applying restrictions to all new drivers for a period of time (regardless of age)	65	66
Requiring all drivers age 85 and older to renew their license in-person †	93	87
Mandatory health screen for drivers ages 85+ at license renewal [†]	86	88
A law requiring all motorcycle riders to wear a helmet	81	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	94	93
A vision to reduce the number of people killed in crashes to zero	85	86

^{*}See Appendix A, Table 10 for full text of questions as asked in the survey.

	TX	US
Percentages near	Approx. margin of erro	
90 or 10	± 3.8	± 1.5
80 or 20	± 4.9	± 2.0
70 or 30	± 5.6	± 2.3
60 or 40	± 6.0	± 2.4
50	± 6.2	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For TX, N ranged from 131 to 229, and for the U.S., N ranged from 969 to 1,626.

Virginia Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, VA statistics are based on a sample of 391 VA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

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	VA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	76	76
Drive 10 miles per hour over the speed limit on a residential street	90	90
Drive through a light that just turned red, when they could have stopped safely	93	94
Talk on a hands-free cell phone while driving	27	33
Talk on a hand-held cell phone while driving	54	66
Type text messages or e-mails while driving	96	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	93	92
Drive without wearing their seatbelt	88	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly/	Fairly often
	VA	U.S.	VA	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	40	46	9	14
Driven 10 miles per hour over the speed limit on a residential street	46	44	12	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)	80	69	37	29
Read a text message or e-mail while you were driving		36	13	9
Typed or sent a text message or e-mail while you were driving		27	8	5
Used the internet while you were driving		17	4	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	3	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	20	18	6	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

	VA	U.S.
		%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	20	19
Ever seriously injured in crash	9	10
Friend or relative ever seriously injured or killed in crash	30	29

	VA	U.S.
	o.	%
People driving aggressively	85	85
Drivers speeding on freeways	64	69
Drivers speeding on residential streets	80	81
Drivers running red lights	81	84
Drivers talking on cell phones	81	86
Drivers text messaging or e-mailing	96	97
Sleepy drivers	79	81
People driving after drinking alcohol	90	92
People driving after using prescription drugs	59	67
People driving after using illegal drugs	83	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	VA	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	31	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	49	42
Red light cameras in urban areas [†]	52	55
Red light cameras on residential streets †	65	53
Hand-held cell phone ban (all drivers regardless of age)	61	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	38	40
Ban on reading, typing, or sending text or email while driving	83	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	78	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	69	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	61	63
Law against driving with more than a certain amount of marijuana in your system	81	85
Mandatory driver education for new drivers younger than 18 †	89	90
Mandatory driver education for all new drivers (regardless of age) †	76	83
Applying restrictions to all new drivers for a period of time (regardless of age)	66	66
Requiring all drivers age 85 and older to renew their license in-person †	90	87
Mandatory health screen for drivers ages 85+ at license renewal †	87	88
A law requiring all motorcycle riders to wear a helmet	88	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	92	93
A vision to reduce the number of people killed in crashes to zero	83	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	VA	US
Percentages near	Approx. margin of error	
90 or 10	± 4.1	± 1.5
80 or 20	± 5.3	± 2.0
70 or 30	± 6.2	± 2.3
60 or 40	± 6.7	± 2.4
50	± 6.9	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For VA, N ranged from 127 to 249, and for the U.S., N ranged from 969 to 1,626.

Washington Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, WA statistics are based on a sample of 360 WA residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

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	WA	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	76	76
Drive 10 miles per hour over the speed limit on a residential street	88	90
Drive through a light that just turned red, when they could have stopped safely	93	94
Talk on a hands-free cell phone while driving	38	33
Talk on a hand-held cell phone while driving	84	66
Type text messages or e-mails while driving	93	96
Drive when they're so sleepy that they have trouble keeping their eyes open	96	96
Drive when they think they may have had too much to drink	95	98
Drive 1 hour after using marijuana	83	92
Drive without wearing their seatbelt	86	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	Fairly often
	WA	U.S.	WA	U.S.
		%		%
Driven 15 miles per hour over the speed limit on a freeway	35	46	8	14
Driven 10 miles per hour over the speed limit on a residential street	37	44	10	9
Driven through a light that had just turned red when you could have stopped safely		36	1	2
Talked on a cell phone while you were driving (any type of phone)	59	69	20	29
Read a text message or e-mail while you were driving		36	10	9
Typed or sent a text message or e-mail while you were driving	27	27	7	5
Used the internet while you were driving	15	17	7	4
Driven when you were so tired that you had a hard time keeping your eyes open		29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit		2	*	*
Driven without wearing your seatbelt	10	18	4	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	WA	U.S.
	(%
Involved in a crash as a driver in the past 2 years	10	11
Ever involved in serious crash	22	19
Ever seriously injured in crash	11	10
Friend or relative ever seriously injured or killed in crash	27	29

	WA	U.S.
	9	%
People driving aggressively	85	85
Drivers speeding on freeways	64	69
Drivers speeding on residential streets	77	81
Drivers running red lights	84	84
Drivers talking on cell phones	87	86
Drivers text messaging or e-mailing	95	97
Sleepy drivers	75	81
People driving after drinking alcohol	90	92
People driving after using prescription drugs	63	67
People driving after using illegal drugs	83	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

	WA	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	26	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	54	42
Red light cameras in urban areas [†]	54	55
Red light cameras on residential streets †	58	53
Hand-held cell phone ban (all drivers regardless of age)	82	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	42	40
Ban on reading, typing, or sending text or email while driving	92	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	80	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	63	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	60	63
Law against driving with more than a certain amount of marijuana in your system	84	85
Mandatory driver education for new drivers younger than 18 †	87	90
Mandatory driver education for all new drivers (regardless of age) †	77	83
Applying restrictions to all new drivers for a period of time (regardless of age)	63	66
Requiring all drivers age 85 and older to renew their license in-person †	89	87
Mandatory health screen for drivers ages 85+ at license renewal †	83	88
A law requiring all motorcycle riders to wear a helmet	87	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	88	93
A vision to reduce the number of people killed in crashes to zero	79	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	WA	US
Percentages near	Approx. margin of error	
90 or 10	± 3.9	± 1.5
80 or 20	± 5.0	± 2.0
70 or 30	± 5.9	± 2.3
60 or 40	± 6.2	± 2.4
50	± 6.4	± 2.5

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For WA, N ranged from 115 to 242, and for the U.S., N ranged from 969 to 1,626.

Wisconsin Traffic Safety Culture Survey



The data reported here were collected as part of the AAA Foundation's 2014 *Traffic Safety Culture Index* survey. All analyses are based on data from licensed drivers age 16 and older who reported having driven at least once in the past 30 days. Except as noted, WI statistics are based on a sample of 408 WI residents, and U.S. statistics are based on a sample of 2,705 U.S. residents, weighted to reflect the respective populations. Please see the main report for more information.



Proportion of Drivers Who Deem Behavior Somewhat or Completely Unacceptable

	WI	U.S.
		%
Drive 15 miles per hour over the speed limit on a freeway	80	76
Drive 10 miles per hour over the speed limit on a residential street	91	90
Drive through a light that just turned red, when they could have stopped safely	94	94
Talk on a hands-free cell phone while driving	35	33
Talk on a hand-held cell phone while driving	61	66
Type text messages or e-mails while driving	97	96
Drive when they're so sleepy that they have trouble keeping their eyes open	97	96
Drive when they think they may have had too much to drink	98	98
Drive 1 hour after using marijuana	92	92
Drive without wearing their seatbelt	85	88

Proportion of Drivers Who Report Engaging in Behavior in the Past 30 Days

	At least once		Regularly	/ Fairly often
	WI	U.S.	WI	U.S.
	%		%	
Driven 15 miles per hour over the speed limit on a freeway	37	46	8	14
Driven 10 miles per hour over the speed limit on a residential street	40	44	9	9
Driven through a light that had just turned red when you could have stopped safely		36	2	2
Talked on a cell phone while you were driving (any type of phone)		69	28	29
Read a text message or e-mail while you were driving		36	7	9
Typed or sent a text message or e-mail while you were driving	21	27	5	5
Used the internet while you were driving		17	5	4
Driven when you were so tired that you had a hard time keeping your eyes open	25	29	2	2
Drove when you thought your alcohol level might have been close to or possibly over the legal limit Driven without wearing your seatbelt		2	*	*
		18	10	6

^{*}Frequency of driving when you thought your alcohol level might have been close to or possibly over the limit in the past 30 days was not included in this survey.

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	WI	U.S.
		%
Involved in a crash as a driver in the past 2 years	7	11
Ever involved in serious crash	20	19
Ever seriously injured in crash	11	10
Friend or relative ever seriously injured or killed in crash	39	29

	WI	U.S.
	%	
People driving aggressively	85	85
Drivers speeding on freeways	64	69
Drivers speeding on residential streets	79	81
Drivers running red lights	78	84
Drivers talking on cell phones	86	86
Drivers text messaging or e-mailing	97	97
Sleepy drivers	79	81
People driving after drinking alcohol	92	92
People driving after using prescription drugs	66	67
People driving after using illegal drugs	82	85

Proportion of Drivers Who Strongly or Somewhat Support Laws & Regulations*

Troportion of Drivers who diffugly of Somewhat Support Laws & Regulations	WI	U.S.
		%
Speed cameras on freeways (ticketing at 10+ mph over limit) †	26	36
Speed cameras on residential streets (ticketing at 10+ mph over limit) †	54	42
Red light cameras in urban areas †	54	55
Red light cameras on residential streets †	58	53
Hand-held cell phone ban (all drivers regardless of age)	82	68
Complete cell phone ban (hand-held & hands-free, all drivers regardless of age)	42	40
Ban on reading, typing, or sending text or email while driving	92	89
Requiring drivers convicted of DWI to use technology that prevents the car from starting if the driver has been drinking	80	80
Requiring all new cars to have technology to prevent the car from starting if the driver's alcohol level is over the legal limit	63	73
Lowering the limit for DWI alcohol from 0.08 to 0.05	60	63
Law against driving with more than a certain amount of marijuana in your system	84	85
Mandatory driver education for new drivers younger than 18 †	87	90
Mandatory driver education for all new drivers (regardless of age) †	77	83
Applying restrictions to all new drivers for a period of time (regardless of age)	63	66
Requiring all drivers age 85 and older to renew their license in-person †	89	87
Mandatory health screen for drivers ages 85+ at license renewal †	83	88
A law requiring all motorcycle riders to wear a helmet	87	82
"Move-over" law for passing an emergency vehicle stopped on the side of the road	88	93
A vision to reduce the number of people killed in crashes to zero	79	86

^{*}See Appendix A, Table 12 for full text of questions as asked in the survey.

	WI	US	
Percentages near	Approx. margin of error		
90 or 10	± 3.5	± 1.5	
80 or 20	± 4.7	± 2.0	
70 or 30	± 5.5	± 2.3	
60 or 40	± 6.0	± 2.4	
50	± 6.1	± 2.5	

^TThese items were asked of a random sub-sample of respondents rather than all respondents to avoid imposing excessive respondent burden. For WI, N ranged from 153 to 266, and for the U.S., N ranged from 969 to 1,626.