

Check To Protect Law Enforcement Toolkit

GHSA has partnered with Check To Protect, a vehicle recall awareness program run by the National Safety Council (NSC) to spread the word that it is important – and easy – to check a vehicle's recall status at CheckToProtect.org. Many drivers in your state may be unaware their vehicle has a safety recall and that all recalls are repaired for FREE at authorized dealers. Check To Protect will be providing State Highway Safety Offices with materials to help educate vehicle owners about the importance of checking for recalls and to raise awareness about the campaign among law enforcement officers engaged in their communities.

You can access downloadable materials at the following link: https://gmmb.box.com/v/LawEnforcementToolkit

Please contact Tom Musick from the National Safety Council at Tom.Musick@nsc.org to request additional materials or to ask any questions.

PALM CARDS

Distribute these at your stations or community events to alert drivers about how to check for recalls and the importance of having them repaired



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GIVEAWAYS

Hand these out during seat belt checks or other community events

INSTRUCTOR RESOURCES

Share safety recall messages with participants of driver education courses

TALKING POINTS

Incorporate Check To Protect messages into presentations or other meetings

POSTERS

Display these in common rooms at the station as a campaign reminder



MAGNETS

Hand these out to remind drivers to check their VIN every 3 months for recalls



SOCIAL MEDIA GRAPHICS

Post these on your social media channels



